



Criterion 3: Research, Innovations and Extension

3.1 – Grant received from government & non-governmental agencies for research projects/endowments.

BEST PERFORMER IN THE NATIONAL CONFERENCE

Asst.Prof. Anish B Bhaskaran



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NAAC Re-ACCREDITED (B+ GRADE)
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NATIONAL CONFERENCE
STRATEGIES FOR SCALABILITY AND SUSTAINABILITY OF BUSINESS VENTURES
14th & 15th February, 2019

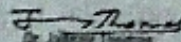
Organised by: PG Department of Commerce & Management
Co-Sponsored by: Mahatma Gandhi University, Kottayam

CERTIFICATE


This is to certify that Dr/Mr/Ms. Anish B Bhaskaran, Assistant Professor
of Department of Commerce, Saingits College of Applied Sciences, Pathanamuttom
awarded the best performer title in the National Conference titled "STRATEGIES FOR SCALABILITY
AND SUSTAINABILITY OF BUSINESS VENTURES" organised by the PG Department of Commerce
and Management in association with Mahatma Gandhi University, Kottayam, Kerala.

The title of the paper presented is 'A study on the impact of online brand
trust and sales promotion as competitive strategies in online buying decisions
by the consumers'


Prof. Tomy Thomas
Head of the Department of
Commerce and Management


Dr. Jithin Thomas
Principal




Prof. Tomy John
Coordinator