



Criterion 3: Research, Innovations and Extension

3.1 – Grant received from government & non-governmental agencies for research projects/endowments.

BEST PERFORMER IN THE NATIONAL CONFERENCE

Asst.Prof. Seethu John



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NAAC Re-ACCREDITED @A GRADE
(Affiliated to The Mahatma Gandhi University)

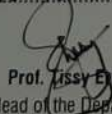
**NATIONAL CONFERENCE
STRATEGIES FOR SCALABILITY AND SUSTAINABILITY OF BUSINESS VENTURES**

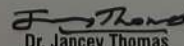
14th & 15th February, 2019

Organised by: PG Department of Commerce & Management
Co-Sponsored by : Mahatma Gandhi University, Kottayam

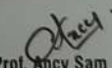
CERTIFICATE

This is to certify that Dr/Mr./Ms. Seethu John, Assistant Professor
of Department of Commerce, Saingits College of Applied Sciences, Pathamuttom
awarded the best performer title in the National Conference titled "STRATEGIES FOR SCALABILITY
AND SUSTAINABILITY OF BUSINESS VENTURES" organised by the PG Department of Commerce
and Management in association with Mahatma Gandhi University, Kottayam, Kerala.
The title of the paper presented is A study on the impact of Online trust and Sales
Promotion as Competitive strategies in Online buying decisions by the Consumers


Prof. Lissy Euthickal
Head of the Department of
Commerce and Management


Dr. Jancey Thomas
Principal




Prof. Ancy Sam
Convener