



DEPARTMENT OF BUSINESS ADMINISTRATION
COURSE OUTCOME

Semester - I		
Course Title	Course Code	Course Outcomes
Principles and Methodology of Management	BAICRT01	<p>CO 1- Describe Management principles and functions</p> <p>CO 2- Develop planning and decision making strategies</p> <p>CO 3- Compare organizational structures</p> <p>CO 4- Demonstrate the process of staffing</p> <p>CO 5- Assess controlling techniques</p>
Business Accounting	BAICRT02	<p>CO 1- Demonstrate business accounting skills</p> <p>CO 2- Identify the principles of accounting</p> <p>CO 3- Compare the processes for recording transactions</p> <p>CO 4- Evaluate financial position</p> <p>CO 5- Utilize depreciation methods</p>
Fundamentals of Business Mathematics	BAICMT03	<p>CO1- Explain set theory</p> <p>CO2- Examine number system, ratio and proportion</p> <p>CO3- Determine permutation and combination</p> <p>CO4- Analyse Matrix</p> <p>CO5- Solve the system of linear equations using matrices</p>
Fundamentals of Business Statistics	BAICMT04	<p>CO1- Organize the data</p> <p>CO2- Create graphical representations using pie chart and ogives</p>

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		<p>CO3- Solve Central Tendency and Dispersion</p> <p>CO4- Analyse the relationship between variables and Regression</p> <p>CO5- Interpret trend values using forecasting Techniques</p>
Fine Tune your English	BA1CMT05	<p>CO1: Improve practical phrasing using grammar</p> <p>CO2: Distinguish the different realms of grammar in its accurate form</p> <p>CO3: Explain the functional usage of language</p> <p>CO4: Create sentences in connected narrative</p> <p>CO5: Develop ability to use English in formal communication</p>
Semester - II		
Cost and Management Accounting	BA2CRT06	<p>CO1- Identify the role of cost accounting.</p> <p>CO2- Calculate product cost</p> <p>CO3- Classify overheads cost</p> <p>CO4- Recognize tools in standard costing</p> <p>CO5- Assess marginal costing techniques</p>
Business Communication	BA2CRT07	<p>CO1- Describe communication principles and barriers</p> <p>CO2- Compare media of communication</p> <p>CO3- Demonstrate communication skills</p> <p>CO4- Design formal letters for business contexts</p> <p>CO5- Illustrate communication using ICT</p>
Mathematics for Management	BA2CMT08	<p>CO1- Evaluate plane analytic geometry</p>

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		<p>CO2- Analyse straight line properties</p> <p>CO3- Solve Arithmetic progression</p> <p>CO4- Analyse geometric progression</p> <p>CO5- Solve annuities</p>
Statistics for Management	BA2CMT09	<p>CO1- Develop Probability Theory</p> <p>CO2- Apply random variables and theoretical distributions</p> <p>CO3- Determine sampling distributions</p> <p>CO4- Develop hypothesis</p> <p>CO5- Evaluate hypothesis</p>
Issues that Matter	BA2CMT10	<p>CO1- Explain the psychological burden of war</p> <p>CO2- Perceive the importance of free speech</p> <p>CO3- Evaluate the crisis of marginalized and subaltern groups</p> <p>CO4- Discover the importance of ecological conservation</p> <p>CO5- Analyse the narratives about the experience of refugees</p>
Semester – III		
Human Resource Management	BA3CRT11	<p>CO1- Describe the functions of HRM</p> <p>CO2- Identify HRM techniques</p> <p>CO3- Explore managerial opportunities</p> <p>CO4- Formulate employee performance appraisal</p>

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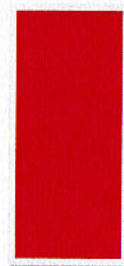
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		CO5- Explain statutory records
Marketing Management	BA3CRT12	CO1- Compare marketing concepts CO2- Develop measurable product strategies CO3-Analyse pricing strategies CO4- Apply strategies in promotion and distribution of products CO5-Utilize marketing research to solve business issues
Research Methodology	BA3CRT13	CO1- Illustrate research process CO2 - Examine research problem CO3 - Evaluate research design CO4 - Analyse data collection techniques CO5- Organise research report
Business Laws	BA3CMT14	CO1-Discuss law of contract principles CO2- Enumerate contracts of indemnity and guarantee CO3 Examine contracts of bailment and pledge CO4- Classify principal and agents CO5-Interpret contract of sale of goods act
Personality Development and Management Skills (Minor Project)	BA3PRP15	CO1- Review current management literature CO2-Apply the principles of research methodology CO3-Develop business management skills CO4- Discover the departments in an organization CO5-Create quality business document

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Semester – IV		
Financial Management	BA4CRT16	CO1 -Interpret the finance function CO2 - Ascertain finance sources CO3 - Analyse factors influencing financial decisions CO4 - Evaluate capital structure CO5 -Differentiate theories of dividend distribution
Managerial Economics	BA4CRT17	CO1 - Enumerate fundamentals of Economics CO2 - Determine the demand and supply conditions CO3 - Decide competition strategies CO4 - Discuss the factors of demand and supply CO5 - Examine different market structures
Entrepreneurship	BA4CRT18	CO1 -Identify the traits of entrepreneurship CO2 - Compare entrepreneurship development programmes CO3 -Choose financing options for a project CO4 -Explore opportunities in small scale business CO5 - Formulate project report
Basic Informatics for Management	BA4CMT19	CO1 - Illustrate components of Excel Spreadsheet CO2 - Simulation of formulas and functions in Spreadsheet CO3 -Discuss the basics of automated accounting CO4 - Outline the functions of Tally ERP 9 CO5 - Create financial reports in Tally

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Corporate Laws	BA4CMT20	<p>CO1-Infer company formation and incorporation</p> <p>CO2-Ascertain company management</p> <p>CO3-Layout the modes of winding up</p> <p>CO4-Appraise partnership law</p>
Semester – V		
Organizational Behaviour	BA5CRT21	<p>CO1- Point out factors influencing individual behaviour</p> <p>CO2- Summarize theories of personality & learning</p> <p>CO3- Compare motivation theories</p> <p>CO4- Select leadership styles</p> <p>CO5-Design organizational development strategies</p>
Brand Management(Open Course)	BA5OPT22	<p>CO1-Demonstrate branding principles</p> <p>CO2- Design branding strategies</p> <p>CO3- Outline the components of Logo</p> <p>CO4- Measure the elements of brand equity</p> <p>CO 5 -Illustrate brand extension</p>
Environment Science and Human Rights	BA5CRT23	<p>CO1-Relate principles of ecology</p> <p>CO2 Formulate strategies to preserve biodiversity</p> <p>CO3 Collaborate business and environment</p> <p>CO4- Outline sustainable development plans</p> <p>CO5- Follow human rights practices</p>
Intellectual Property Rights & Industrial Laws	BA5CMT24	<p>CO1- Discuss IPR</p> <p>CO2- Apply legal provisions in the Factories Act</p>

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		<p>CO3-Investigate legal provisions in the Industrial Disputes Act</p> <p>CO4-Examine the Employees' State Insurance Act</p> <p>CO5-Compare consumer disputes redressal agencies</p>
Operation Management	BA5CRT25	<p>CO1- Identify 5P's of production</p> <p>CO2- Infer production planning and control techniques</p> <p>CO3- Determine inventory management techniques</p> <p>CO4- Estimate production and operations design</p> <p>CO5 - Design quality control objectives</p>
Industrial Relations	BA5CRT26	<p>CO1- Characterise industrial relations</p> <p>CO2- Illustrate different bargaining agents</p> <p>CO3- Outline the techniques of industrial relations</p> <p>CO4- Select dispute settlement mechanism</p> <p>CO5- Stimulate industrial peace</p>
Semester VI		
Investment & Insurance Management	BA6OCT27	<p>CO1- Recognise investment scope</p> <p>CO2 Observe financial markets structure</p> <p>CO3 Compare Indian stock markets</p> <p>CO4 Distinguish alternative investment avenues</p> <p>CO5 Differentiate insurance policies</p>
Advertisement & Salesmanship	BA6OCT28	<p>CO1 Demonstrate the advertising strategies and budgets</p>

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		<p>CO2 Execute Ad making techniques</p> <p>CO3 Compare advertising agencies</p> <p>CO4 Identify salesmanship practices</p> <p>CO5 Practice ethics in advertising</p>
Strategic Management	BA6CRT29	<p>CO1-Design strategies for business</p> <p>CO2 Compare business environment factors</p> <p>CO3- Formulate strategies</p> <p>CO4 Implement business strategies</p> <p>CO5-Review strategy control techniques</p>
Communication Skills and Personality Development	BA6CRT30	<p>CO1- Develop communication skills</p> <p>CO2- Elaborate business correspondence</p> <p>CO3- Formulate resume</p> <p>CO4- Utilize group discussion techniques</p> <p>CO5- Choose audio-visual methods for presentation</p>
Management Project	BA6PRP31	<p>CO1- Decide managerial functions</p> <p>CO2-Apply research methodology theory</p> <p>CO3-Prepare quality business document</p> <p>CO4:Develop communication skills</p> <p>CO5-Attain business ethics</p>

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