SAINTGITS COLLEGE OF APPLIED SCIENCES

VALUE ADDED COURSE 2020-21

ENTREPRENEURSHIP AND START UPS

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ABOUT THE COURSE

This course provides a deeper understanding of the entrepreneurial skills required and activities to be performed to excel and grow in the field of business alongside the ability to conduct research in your start up

OBJECTIVES

- Figuring out the essential ideas in the field of entrepreneurship
- Assess the role and importance of entrepreneurship
- Develop personal creativity and entrepreneurial initiatives
- Understand the role of Start-ups

EXPECTED OUTCOMES

- Analyze the basic environment for entrepreneurial development
- Identify the elements of success of entrepreneurial ventures
- Evaluate the effectiveness of various entrepreneurial strategies
- Demonstrate the functions of Start-ups in entrepreneurship

DURATION

30 Hours

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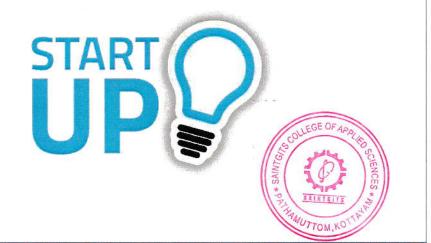
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FEATURES

- Combination of many factors which are applicable in the context of an organization or Start-up
- Impart self confidence and risk taking abilities in students
- Enhance decision making abilities and being competent
- Visualizing ideas into products

ADVANTAGES

This course provides students with the ability to recognize entrepreneurial opportunities, self esteem, knowledge and skills to act on them

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Pathamuttom, Kottayam - 686532
Phone : 0481 - 2433787
e-mail : scas@saintgits.org, Web : www.saintgits.org

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