

SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM, KOTTAYAM

Entrepreneurship & Startups

Course Code: VBBAES008

Syllabus

MODULE I

Women entrepreneurs; Role of entrepreneur in Entrepreneurs in India.

MODULE- II

Create awareness about EDP. Entrepreneurial development programme concept; Institutions conducting EDPs in India and Kerala.

MODULE- III

General awareness about the identification of project financing for new enterprises. How to approach?

MODULE- IV

Identifying the Business opportunity in various sectors - formalities for setting up of a small business enterprise

MODULE V

Preparation specimen of a project report, problems of entrepreneurs case studies

