

**SAINTGITS COLLEGE OF APPLIED SCIENCES**

**VALUE ADDED COURSE 2020-21**

# **INDUSTRIAL ECONOMICS**



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## ABOUT THE COURSE

The course is intended to provide an introduction to the current theory and empirical work in Industrial Economics. This course discusses the role of industries in the context of competition, industrial policies and regulation. The course is offered to the students of BA Corporate Economics.

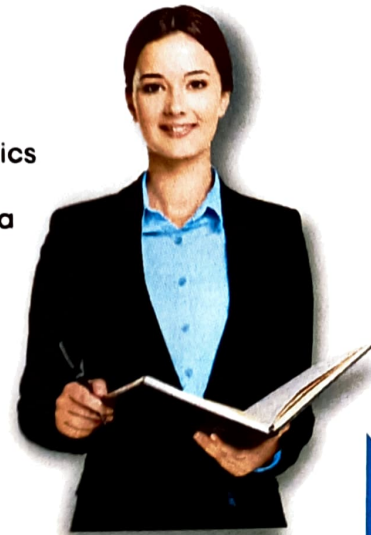
## OBJECTIVES

- To enable the students to understand the basics of Industrial Economics
- To realise the role of industries and norms of industrial working in India

## EXPECTED OUTCOMES

After completion of the course the students will be able to

- Understand the organisation of Indian Industries and growth pattern.
- Infer the role of leading industries and estimate the industrial policy in India.
- Know the structure of industrial labour and growth pattern of selected industries.
- Compare the impact of industrialisation and issues related with environmental conservation.



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## DURATION

Total duration- 30 hours

## SYLLABUS



- **Framework and Problems of Industrial Economic** -concept on firm ownership and control, impact of technology, industrial relations, globalisation approach
- **Inter-industrial growth pattern** - Types of industries, trends in industrial growth, environmental concerns related to industrialisation, recent trends including growth of MNC's and technology transfer.
- **Industrial Finance** - Volume and types of institutional finance
- **Industrial labour** - Structure of industrial labour, labour market reforms, role of human resource, growth pattern of selected industries.



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## ADVANTAGES

Study of Industrial Economics help the students to analyse the needs of industry, and asses how they organise economic activities that cater to production needs. It elaborates their understanding on finding the optimum level of pricing and output decisions and at what capacity a firm can meet its optimum level. Students can choose their career as financial planners, financial risk analyst, data analyst, economist, investment analyst and related fields within the industry. This course provides sound theoretical knowledge which best suits the requirement of the corporate field.

**THIS COURSE IS DESIGNED FOR BA CORPORATE ECONOMICS STUDENTS TO IMPROVE THEIR KNOWLEDGE ABOUT OWNERSHIP OF FIRM, INDUSTRIAL GROWTH PATTERN, TRENDS IN THE GROWTH OF MNC'S AND TECHNOLOGY TRANSFER, VOLUME OF INDUSTRIAL FINANCE AND STRUCTURE OF INDUSTRIAL LABOUR.**



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