



SAINTGITS COLLEGE OF APPLIED SCIENCES

VALUEADDED COURSE 2018-19



BUSINESS COMMUNICATION

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ABOUT THE COURSE

To make the students competent in their job-seeking, job-getting and job-holding needs. The course shall familiarise students with the importance of communication in business.

OBJECTIVES

- To equip students in oral and written communication to enhance their academic and professional use of language.
- To familiarise the methods of communication, relevant to various business situations

EXPECTED OUTCOMES

- Manage communication requirements of the industry
- Prepare letters, e-mails and resumes
- Conduct presentations and attend job interviews with confidence

DURATION

The course is designed for 30 hours



CONTENT

Business letters, E-mails, Job Interviews, Group Discussion, Presentations, Reviews, Resume, Etiquettes



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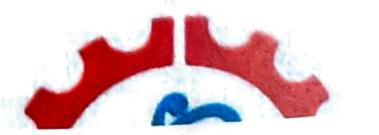
- Practice materials
- Practical sessions
- One to one feedback

ADVANTAGES

- Enhance confidence to meet the communication needs of the job industry
- Familiarise students with various business contexts
- Opportunities to practice skills required for the industry



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SAINTGITS COLLEGE OF APPLIED SCIENCES

Value Added Course

BUSINESS COMMUNICATION

Course Code - VENGBC002

Aim of the course

- To make the students competent in their job-seeking and job-getting and job-holding needs. The course shall cater to equipping the students in comprehensive language enhancement and to familiarise the importance of communication in business.

Objectives of the course

- 1) To equip themselves in oral and written communication to enhance their academic and professional use of language.
- 2) To familiarise the methods of communication, relevant to various business situations and to build up communication skills among situations.
- 3) To train themselves in making effective presentations.

Course Outline

MODULE- I (Oral and Written skills for jobs and careers)

- a) Applying for jobs- preparing resumes- curriculum vitae-writing covering letters.
- b) Preparing for interviews- taking interviews.
- c) Job interviews- group discussions. (15 hours)

MODULE- II (Workplace Communications)

- a) Emails- business enquiry letters- complaints and grievances, apology- leave applications.
- b) Structuring and delivering a presentation- telephonic etiquettes, role plays.
- c) Reviews (films, books, journals, articles). (15 hours)



(2018-19)

M.Com Business Communication

STUDENTS ATTENDANCE

Roll No.	Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							
1. Abiye Rajoo	Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							
2. Alesha Abraham	Hour	5	2	3	4	5	6	5	3	4	5	2	6	5	4	5	6	5	4	5	6	5	4	5	6	5	4	5	6	5	4	5	6	5	4	5	6		
3. Alex P. Kurian		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
4. Artya B. Nair		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
5. Athina S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
6. Bonny Sunny		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
7. Denches Kunakosar		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
8. Elifjab Mani		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
9. Fatima Hassan		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
10. Fernya Elsa Sayeed		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
11. Omachmol Rajan		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
12. Leyla Susan Purna		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
13. Manjeshwar Anandhan		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
14. Meena Dineshwar		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
15. Meenakshi Nair		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
16. Preetha Parveshankar		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
17. Sharwan K. Reji		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
18. Sheba Swapna Ram		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
19. Shreya Daniel		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
20. Sini Eliza Paul		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
21. Sivya Parvathy ST		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
22. Sneha Aino Mathew		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
23. Sreelekshmi OR		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
24. Sarathu KR Mohan		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
25. Sena Thomas		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
26. V. Anandhu		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Name of the Faculty & Signature

Sneha Grace Thomas

Signature of the lecturer incharge

13

*TA - Total Absent

	Month	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
	Date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31

