



# Criterion II: Teaching Learning and Evaluation

2.3 Teaching Learning Process

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences using ICT

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### DEPARTMENT OF BUSINESS ADMINISTRATION

### PARTICIPATIVE LEARNING

S/No	YEAR	Contents
1	2021-2022	Online training programme by
ı	2021-2022	NIDM NIDM
2		MOOC by TCS iON
3	<b>-</b> (1)	Paper presentation
	2020-2021	Webinar on Innovative Business in Kerala
		Webinar on Block chain on management
6		Webinar on Entrepreneurs in Kerala
7	2019-2020	MOOC by Udemy
8	AINIT	MOOC by Coursera
9	AUNI	National Seminar
10	2018-2019	MOOC by Google
II LE	ARN, GRO	Knowledge to Life
12		Youpreneur- An interaction with entrepreneurs

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# PARTICIPATIVE LEARNING 2021-2022



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Online Training Programme - 2021

SI. No	Acade mic Year	Batch	Semest er	Date	Name of the Student	Online Course Opted	Certifying Agency
1	2021- 2022	2019-	Fourth	29/5/21	Anantha Krishnan	Gender Equality, Climate Change and Sustainable Development Goals	NIDM
2	2021- 2022	2019- 22	Fourth	29/5/21	Beenu Elza Thomas	Gender Equality, Climate Change and Sustainable Development Goals	NIDM
3	2021- 2022	2019- 22	Fourth	29/5/21	Hanna Elizabeth Jacob	Gender Equality, Climate Change and Sustainable Development Goals	NIDM
4	2021- 2022	2019- 22	Fourth	29/5/21	Jethin Jacob	Gender Equality, Climate Change and Sustainable Development Goals	NIDM
5	2021- 2022	2019- 22	Fourth	29/5/21	Sam Joseph	Gender Equality, Climate Change and Sustainable Development Goals	NIDM
6	2021- 2022	2019- 22	Fourth	29/5/21	Tressy Georgy	Gender Equality, Climate Change and Sustainable Development Goals	NIÐM

Dr. K. K. John

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### **DEPARTMENT OF BUSINESS ADMINISTRATION**

### MOOC

### **SEMESTER WISE DETAILS**

### 2021-2022

SI N o.	mic	Batch	Semeste r	Date	Name of the Student	Online Course Opted	Certifying Agency
:	2021-	2020- 2023	Third	5/3/22	A ARUNDHATHI DEVI	TCS iON Career Edge- Young Professional	TCS iON
	2021-2022	2020- 2023	Third	26/3/2	A S CHANDRAMOULEES WARAN	TCS iON Career Edge- Young Professional	TCS iON
3	2021-2022	2020- 2023	Third	15/3/2 2	ADARSH A K	TCS iON Career Edge- Young Professional	TCS iON
4	2021- 2022	2020- 2023	Third	4/3/22	ADHITH PRADEEP	TCS iON Career Edge- Young Professional	TCS iON
5	2021- 2022	2020- 2023	Third	16/3/2 2	ADWAITH K SUNIL	TCS iON Career Edge- Young Professional	TCS iON
6	2021- 2022	2020- 2023	Third	13/3/2 2	AJEL SAM MAMMEN	TCS iON Career Edge- Young Professional	TCS iON
7	2021- 2022	2020- 2023	Third	1/3/22	AKHIL V NAIR	TCS iON Career Edge- Young Professional	TCS ION
8	2021- 2022	2020- 2023	Third	21/3/2 2	AKSHAY MOHAN	TCS iON Career Edge- Young Professional	TCS iON
9	2021- 2022	2020- 2023	Third	5/3/22	AKSHAY.G.SAM	TCS iON Career Edge- Young Professional	TAZJONÍ APPLI

Dr. K. K. John

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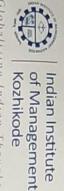
TCLL	1		1	25/2/2	AL ANI CEORCE	TCS iON Career	
	2021-	2020-		25/3/2	ALAN GEORGE	Edge- Young	
10	2021	2023	Third	2	VARGHESE	Professional	TCS iON
	2022	2023					100
	2024	2020-		20/3/2	ALAN JOSEPH	TCS iON Career	
11	2021-		Third	1	ALAN JOSEFFI	Edge- Young	TCC :ON
	2022	2023		2		Professional	TCS iON
				15/3/2		TCS iON Career	
12	2021-	2020-	Third		ALEENA ANN JACOB	Edge- Young	
12	2022	2023		2		Professional	TCS ION
				15/3/2	ALWIN ELIAS	TCS iON Career	
13	2021-	2020-	Third		CHANDY	Edge- Young	
15	2022	2023	IIIIIu	2	CHANDI	Professional	TCS iON
-						TCS iON Career	
	2021-	2020-	Thind	6/3/22	AMRUTHA ANIL	Edge- Young	
14	2022	2023	Third	0,3,22		Professional	TCS iON
		-		40/0/5		TCS iON Career	
	2021-	2020-		18/3/2	ANGEL MERIN SHAJI	Edge- Young	
15	2022	2023	Third	2	•	Professional	TCS iON
	2022	2023					1631014
	2021-	2020-		25/3/2	ANWIN VARGHESE	TCS iON Career	
16		2023	Third	2	THOMAS	Edge- Young	TCC :ON
	2022	2023				Professional	TCS ION
		2020		28/3/2	APARNA K RAMESH	TCS iON Career	
17	2021-	2020-	Third	2	AFARNA K IVALILISI I	Edge- Young	
	2022	2023		2		Professional	TCS iON
				28/3/2	ADDIT V MATUEVA	TCS iON Career	
18	2021-	2020-	Third		ARPIT V MATHEW	Edge- Young	
	2022	2023		2		Professional	TCS iON
					4 00 4 00 1 D 5 C 1 11 15 1 4 T 1 1	TCS iON Career	
19	2021-	2020-	Third	3/3/22	ASWIN REGHUNATH	Edge- Young	
13	2022	2023				Professional	TCS iON
						TCS iON Career	
20	2021-	2020-	Third	4/3/22	AVANEETHA ANI	Edge- Young	
20	2022	2023	Imu			Professional	TCS iON
	,			23/3/2	BHAGYALAKSHMI S	TCS iON Career	
34	2021-	2020-	Third	23/3/2		Edge- Young	
21	2022	2023	Third	2	PANICKER	Professional	TCS iON
				24/2/2		TCS iON Career	1001014
	2021-	2020-	_,	24/3/2	BITTU K THAMPAN		
22	2022	2023	Third	2		Edge- Young	TCC :ON
						Professional	TCS ION
	2024	2020		23/3/2	CHARULEKSHMI S	TCS iON Career	
23	2021-	2020-	Third	1	CHAROLEKSHI'II 3	Edge- Young	
	2022	2023		2		Professional	TCS iON
				13/3/2	××××××××××××××××××××××××××××××××××××××	TCS iON Career	
24	2021-	2020-	Third		DAN JOHN GEORGE	Edge- Young	
24	2022	2023	/ / / III u	2		Professional	TCS iON
				1		Gressional	1014



				10/2/2	IDINIT MADIANA	TOCIONIO	
25	2021-	2020-	Third	18/3/2	IRINE MARIAM	TCS iON Career	
25	2022	2023	Inira	2	CHACKO	Edge- Young	
-				2.1.1.		Professional	TCS ION
	2021-	2020-		21/3/2	JIYA JAYAN	TCS iON Career	
26	2022	2023	Third	2	JUAJAIAN	Edge- Young	
						Professional	TCS iON
	2021-	2020-		20/3/2	IOEL IOUNI MATUENA	TCS iON Career	
27	2022	2023	Third	2	JOEL JOHN MATHEW	Edge- Young	
	2022	2023				Professional	TCS ION
	2021-	2020-		- 1- 1	IVOTI IIV A CLIDECLI	TCS iON Career	
28	2022	2023	Third	3/3/22	JYOTHIKA SURESH	Edge- Young	
	2022	2023	1			Professional	TCS iON
	2021-	2020-		25/3/2	ICID AND ICIDICA IN IA	TCS iON Career	
29	2021-		Third	1	KIRAN KRISHNA	Edge- Young	
	2022	2023		2		Professional	TCS iON
	2024	2020			IADIOLIA IEN IDA I DA I I DA I	TCS iON Career	
30	2021-	2020-	Third	3/3/22	KRISHNENDU RAJEEV	Edge- Young	
	2022	2023				Professional	TCS ION
						TCS iON Career	
31	2021-	2020-	Third	3/3/22	MARIA SEBASTIAN	Edge- Young	
	2022	2023				Professional	TCS ION
				24/3/2		TCS iON Career	
32	2021-	2020-	Third		MUHAMMAD IRFAN	Edge- Young	
"	2022	2023		2		Professional	TCS ION
				25/3/2		TCS iON Career	1.00.10.1
33	2021-	2020-	Third		NEHA REJI	Edge- Young	
	2022	2023	111114	2		Professional	TCS ION
				19/3/2		TCS iON Career	1001011
34	2021-	2020-	Third		NIKHIL JOHN JOSEPH	Edge- Young	
34	2022	2023	111114	2		Professional	TCS iON
	-			25/3/2	NOYAL JACOB	TCS iON Career	1001014
35	2021-	2020-	Third	23/3/2	•	Edge- Young	
33	2022	2023	111114	2	CERIAN	Professional	TCS iON
				16/3/2		TCS iON Career	100101
20	2021-	2020-	Third	10/3/2	POOJA MOHANDAS		
36	2022	2023	Third	2	-	Edge- Young Professional	TCS iON
				20/2/2		TCS iON Career	1631014
27	2021-	2020-	Th:J	28/3/2	RICHA MARY NINAN		
37.	2022	2023	Third	2		Edge- Young	TCS ION
				24/2/2	DOCULANI DOCU	Professional	TCS iON
	2021-	2020-		21/3/2	ROSHAN ROGI	TCS iON Career	
38	2022	2023	Third	2	EAPEN	Edge- Young	Testion
						Professional	TCS iON
	2021-	2020-		12/3/2	SANGEETHA B	TCS iON Career	
39	2021	2023	Third	2	J 102211111	Edge- Young	
	LULL	2020				Professional	TCS iON



		1			T		
40	2021-	2020-	Thind	17/3/2	SERENE SUNNY	TCS iON Career	
40	2022	2023	Third	2	321/2142 3014141	Edge- Young	
				25/5/5		Professional	TCS ION
41	2021-	2020-	This ad	25/3/2	SHALU SUSANNA	TCS iON Career	
41	2022	2023	Third	2	ALEX	Edge- Young	
						Professional	TCS iON
42	2021-	2020-	Third	3/3/22	SNEHA ELZA	TCS iON Career	
42	2022	2023	Third	3/3/22	VARGHESE	Edge- Young	
				25/5/5		Professional	TCS iON
43	2021-	2020-	Th. 11	25/3/2	SREEPRIYA	TCS iON Career	
43	2022	2023	Third	2	SREELATHA	Edge- Young	
		-		-		Professional	TCS iON
44	2021-	2020-	This at	1/3/22	STEVE SANTHOSH	TCS iON Career	
44	2022	2023	Third	1/3/22		Edge- Young	
		-				Professional	TCS iON
45	2021-	2020-		10/3/2	TANIA K THOMAS	TCS iON Career	
45	2022	2023	Third	2		Edge- Young	
						Professional	TCS iON
	2021-	2020-		25/3/2	TIMOTHY BIJU	TCS iON Career	
46	2022	2023	Third	2	THOMAS	Edge- Young	
						Professional	TCS iON
4.7	2021-	2020-		24/3/2	TIYA ELSA THOMAS	TCS iON Career	
47	2022	2023	Third	2		Edge- Young	
						Professional	TCS iON



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# 2 NO INTERNATIONAL CONCLAVE ON sbalizing indian thought

Hotelizing indian thought

16 - 18 December 2021 | IIM Kozhikode

Certificate

Kottayam has presented the paper titled "Digital Marketing During Covid Pandemic." at the Second This is to certify that Dr./ Mr./ Ms./ Mrs. Abin Koshy Mathew from Saintgits College of Applied Sciences,

International Conclave on GLOBALIZING INDIAN THOUGHT (GIT 2021) organized by Indian Institute of

Management Kozhikode during December 16-18, 2021.

Prof. Surya Prakash Pati Co-Chair - GIT 2021

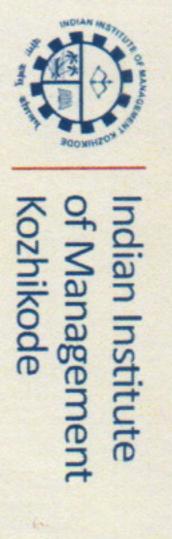
1. Banerjee

Prof. Pronobesh Banerjee Co-Chair - GIT 2021

Prof. Deepa Sethi Co-Chair - GIT 2021

Prof. Debashis Chatterjee Chair - GIT 2021





Globalizing Indian Thought



# INTERNATIONA dian thought CONCLAVE ON

16 - 18 December 2021 IIM Kozhikode

Second International Conclave on GLOBALIZING INDIAN THOUGHT (GIT 2021) organized by Indian Institute of Management Kozhikode during December 16-18, 2021. Kottayam has presented the paper titled "Changing Business Strategies During Pandemic Covid-19" at the This is to certify that Dr./ Mr./ Ms./ Mrs. Milan V Mathew from Saintgits College of Applied Sciences,

Prof. Surya Prakash Pati Co-Chair - GIT 2021

12. Banenjee

Prof. Pronobesh Banerjee Co-Chair - GIT 2021

Prof. Deepa Sethi Co-Chair - GIT 2021

Prof. Debashis Chatterjee











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# Webinar on Innovative Business in Kerala-Opportunities and Challenges

### Report

On Monday 14th September 2020, the Department of Business Administration from Sanitgits College of Applied Science organized a webinar on Innovative business in Kerala-Challenges&Oppurtunities in association with IQAC. The meeting took place through online Google Meet and the timing was from 02:00PM to 03:15 PM. All the SCAS students were invited to attend the meeting. The speaker of the meeting was Mr. Navas Meeran, Chairman Eastern Group of Companies.

The meeting starts with a silent prayer later which therein led to an introduction from the HOD of the department of business administration addressing our respected principal, Professor K.K. John and students who attended the meeting. Followed by welcome speech Dr K K John, Principal Saintgits college of Applied Sciences delivered the brief message about Eastern group of Companies and the benefits that the students can absorb from the webinar. Thereon the presentation was led by Mr Navas Meeran, Chairman Eastern Group of Companies. He opened an interactive discussion with students and the students too actively responded to those. The students asked several questions regarding the growth of the company, business strategy , challenges and oppurtunities for starting business enterprise in Kerala. The session ended by 03:15P.M. and the vote of thanks was delivered by Mr Alan Kurian Mathew, student coordinator. A feedback was sent to the students regarding the topic and an E-certificate was

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given for the same. The webinar was informative and it gave an insight to the new business oppurtunities in Kerala.

Prepared By

Asst. Prof Sanju P Cherian

Programme Coordinator

ventiel Tance Thomas



# **SAINTGITS**

**COLLEGE OF APPLIED SCIENCES** 



### **REPORT**

On Thursday 30<sup>th</sup> July 2020, the Department of Business Administration from Sanitgits College of Applied Science organized a webinar on Block chain technology for Management in association with IQAC. The meeting took place through online Google Meet and the timing was from 10.30 A.M to 11.30 A.M. All the SCAS students were cordial invited to attend the meeting. The speaker of the meeting was Dr. Jubilant J Kizhakkethottam, Professor of the Department of Computer Sciences, Saintgits College of Engineering.

The meeting starts with an opening prayer from the SCAS student, later which therein led to an introduction from the HOD of the department of business administration addressing our respected principal, Professor K.K. John and fellow student who were attend the meeting. Thereon the presentation was led by Dr. Jubliant J were he open up about the topic of block chain technology for management. He explained that block chain technology is a growing field worldwide, with the demand for experienced block chain professionals increasing. He briefly explained the on how the block chain technology works and various implication of the chain technology. He opened an interactive discussion with students and the students too actively responded to those. The meeting soon ended by 11.30 A.M. and the vote of thanks was delivered by Professor Tania Thomas, HOD of the department of business administration; a feedback was sent to the students regarding the topic and an E-certificate was given for the same. The webinar was informative and it gave an insight to the students regarding block chain technology.

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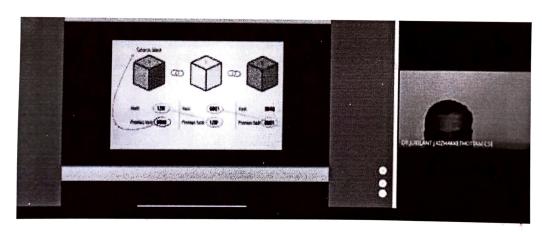
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### Webinar on Entrepreneurs in Kerala-Challenges&Prospects

### Report

On Monday 24th August, 2020, the Department of Business Administration from Sanitgits College of Applied Science organized a webinar on Entrepreneurs in Kerala-Challenges&Prospects in association with IQAC. The meeting took place through online Google Meet and the timing was from 02:45PM to 04:00 PM. All the SCAS students and external participants were the target audience. The speaker of the meeting was Ms.Sheela Kochousepp Chittilappilly,Managing Director V-Star creations Pvt. Ltd.

The meeting starts with a silent prayer later which therein led to an introduction from the HOD of the department of business administration addressing the chief guest, our respected principal Professor K.K. John, Associate Director Prof M C Joseph and students who attended the meeting. Followed by welcome speech Dr K K John, Principal Saintgits college of Applied Sciences delivered the brief message about the speaker and V-Star group and the benefits that the students can absorb from the webinar. Thereon the presentation was led by Ms. Sheela Kochouseph Chittilappilly Managing Director V-Star creations Pvt. Ltd. She opened an interactive discussion with students and the students too actively responded to those. The students asked several questions regarding the growth of the company, business strategy, challenges and opportunities for starting business enterprise by a woman and the work –life management. The session ended by 04:15P.M. and the vote of thanks was delivered by Ms. Anju

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Mathew, student coordinator. A feedback was sent to the students regarding the topic and an E-certificate was given for the same. The webinar was informative and it gave an insight to the new business opportunities, especially for woman in Kerala.

Prepared By

Asst.Prof Sanju P Cherian

Programme Coordinator

Verfred by.

Tama Thoms.

HOD-BIBA.









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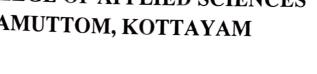
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# DEPARTMENT OF BUSINESS ADMINISTRATION MOOC

SI.		<b>Bat</b> ch	Date	TEC LIST (20	Online Course Opted	·
	1 2019-2020	2017-2020	5/6/2019	AJAYTJ		
	2 2019-2020	2017-2020	11/6/2019	AMAL A	Decision making skills Smstudy Digital Marketing Associate certification course	Udemy
-	3 2019-2020	2017-2020	5/6/2019	ASHIF SHAJAHAN	Smstudy Digital Marketing Associate certification course	Udemy
4	4 2019-2020	2017-2020	2/6/2019	ASHIN WARGHESE NOBLE	How to Strat an Amazon to ebayDropshipping Home Business	` ,
5	2019-2020	2017-2020	4/6/2019	CHRISTOPHER MATHEW CHALAKUZHIYIL	Introduction to Internet of Things and Cloud	
	2019-2020	2017-2020	11/6/2019	ELSA PRECIOUS MATHEW	Video Marketing Primer	Udemy
7	2019-2020	2017-2020	2/6/2019	GAYATHRI KRISHNA	Stock Market Investing for Beginners,	Udem,
8	2019-2020	2017-2020	13/06/201 9; 31/05/201 9	JEEVAN SHIBU	Algebra Boot Camp- Master The Fundamentals of Algebra	Udemy
9	2019-2020	2017-2020	13/06/201 9; 27/05/201 9	MALIK I	Stock Market Foundations	Udom
LO	2019-2020	2017-2020	6/6/2019	MELVIN JACOB CHERIAN	Introduction to	Udemy Udemy
1	2019-2020	<b>2017-2</b> 02 <b>0</b>	13/06/201 9	NIDHIN ABRAHAM E PARET	Assessment and Evaluation in Environmental Education	Ude



						un and de
12	2019-2020	I	13/06/201 9; 14/05/201 9	NITHIN JOHN	Excel for Accountants:Mapping Tables	Udern
13	2019-2020	2017-2020	6/6/2019	RINTU PAJU	Introduction to Corporate Finance(Mergers & Acquisition)	Udemy
14	2019-2020	2017-2020	13/06/201 9; 05/06/201 9	RIYAN ROBIN	Leadership-The #1 Key to Guaranteed Business Success,Introduction to Human Resource Management, How to start a startup/business	Ude
15	2019-2020	2017-2020	1/6/2019	SANDRA S	Leadership Development and Project Management 101	Udemy
16	5 2019-2020	2017-2020	3/6/2019	SUDEV R	SMStudy Marketing Strategy Associate certification course, Learn Importance of Business Law for Beginner Entrepreneur	Udem
17	2019-2020	2017-2020	13/06/201 9; 27/05/201 9	TERRIN GEORGE THOMAS	Stock Market Foundations , Introduction to Project Management	Ude
18	3 2018-2019	2017-2020	1/5/2019; 04/05/201 9	Abhishikth T Varghese	Conquering the Fear of Public Speaking, How to validate any business idea, Java Multithreading	Udemy
19	2018-2019	2017-2020	29/05/201 9	Able Joseph	5 Must Have Content Pages for Samll Business Websites	Udem
20	2018-2019	2017-2020	2/5/2019	Akshay Lal	SMstudy Corporate Sales Associate	- 2:NV



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21	2018-2019	2017-2020	28/05/201 9	Alanzo Davis James	Introduction to Corporate Finance(Mergers & Acquisition)	Udemy
22	2018-2019	2017-2020	11/6/2019	Amal A	The Complete shopify Amazon Affiliate	Udemy
23	2018-2019	2017-2020	29/04/201 9	Anandhu K Anil	Introduction to Ethical Hacking	Udemy
24	2018-2019	2017-2 20	3/4/2019	Anan÷haKriishnan S	Applying innovation	Udemy
25	2018-2019	2017-2020	29/05/201	Anjaly Susan	Business Ownership	Uden
26	2018-2019	2017-2020	31/05/201 9	AnjanaThankachan	Your Quick Guide to Business Management	Udemy
27	2018-2019	2017-2020	30/05/201 9; 28/05/201 9	Anna Christi George	Stock Market Investing for Beginners, Introduction to Financial Accounting	Udemy
28	2018-2019	2017-2020	31/03/201 9	AshifShajahan	Practical Oriented Analysis of Financial Statements	Udemy
29	2018-2019	2017-2020	10/4/2019; 31/05/201 9	Aswathy S Kumar	Introdcution to Project Management, Quality Management Essentials Simplified	Udemy
30	2018-2019	2017-2020	30/05/201 9	<b>Ben</b> ssyBa <b>bu</b>	Introduction to Human Resource Management	Udemy
31	2018-2019	2017-2020	27/05/201 9	Bibin Mani	Stock Market Investing for Beginners	Udemy
32	2018-2019	2017-2020	10/5/2019	Bijin Mathew	SMstudy Corporate Sales Associate	Uden
33	2018-2019	2017-2020	28/05/201 9	Blettie Anil Jacob	Introductory Forex Trading Course	Udem
34	2018-2019	2017-2020	2/4/2019	Don Babu	Free English	Udemy
35		2017-2020	15/04/201 9	Elias Jacob	Introduction to Human Resource Management	Udemy



	T					
36	2018-2019	2017-2020	9/4/2019	Elsa Precious Mathew	Digital Marketing Fundamentals with Live Projects, Video Marketing	Udemy
37	7 2018-2019 2017-2020 28/05/201 6		Georgin M Andrews	After Effects Essentials : Complete VFX and Motion GFX Guide	Udemý	
38	2018-2019	<b>2017-2</b> 02 <b>0</b>	O20 JeevanShibu		Master Math fundamentals	Udemy
39	2018-2019	2017-2020	21/04/201 9	Jibin Mathew	Facebook Ads &Afcebook Marketing Tips for Success	Udemy
40	2018-2019	2017-2020	24/04/201 9	Jinu Ann Rajan	Facebook Free Business Advertising	Udemy
41	2018-2019	<b>2017-2</b> 02 <b>0</b>	14/05/201 9	Joel Benn Josh	How to Strat a Stratup/Business	Udemy
42	2018-2019	2017-2020	20/04/201	Jomit Tom	Social Media Management Platform: Social Report Tutorial	
43	2018-2019	2019 2017-2020 27/05/201 Joshila Justin		Introduction to Human Resource Management	Udemy	
44	2018-2019	2017-2020	10/4/2019	Karthik P Nair	Practical Accounts Training A	Udemy
45	2018-2019	2017-2020	28/05/201 9	Kevin John	Digital Marketing Fundamentals with Live Projects	Udemy
46	2018-2019	2017-2020	5/6/2019	Malik I.	Advanced Social Medias Marketing for Picking up clients	Udem
47	2018-2019	<b>2017-2</b> 02 <b>0</b>	13/06/201 9	Nithin John	Introduction to Financial Modeling	Udemy
48	2018-2019	2017-2020	28/04/201 9	Preena Ann Varghese	How to Strat a Stratup/Business	Udemy
49	2018-2019	<b>2017-2</b> 02 <b>0</b>	27/05/201 9	<b>Risana Mujeeb</b>	Introduction to Human Resource Management	Udemy
50	2018-2019	2017-2020	20/04/201	SahnaShafeeque	Introdcution to Human Resource Management	Uden

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CEL						
51	2018-2019	<b>2017-</b> 202 <b>0</b>	27/05/201 9	Shahanas Badarudheen	The Role and Goal of Financial Management	Jdemy_
52	2018-2019	2017-2020	28/05/201 9	Sherry Tony	SMstudy Corporate Sales Associate	Jdeav
53	2018-2019	2017-2020	4/4/2019; 11/04/201 9	Shilpa Varghese	Snapchat Marketing 2017: Business & Influencer Training,A mini course on Time Management	Udemy
54	2018-2019	2017-2020	30/05/201 9	<b>Sim</b> iliyaBeegum	Your Quick Guide to Business Management, Stock Market Investing for Beginners	Udemy
55	2018-2019	2017-2020	28/05/201 9	Sona Susan Paulose	Agile PM 101-Learn the Truth About Agile versus waterfall	Udemy
56	5 2018-2019	2017-2020	10/4/2019: 27/05/201 9	Susan George	What is Business Analysis for IT, Forensic Accounting & Investigation	Udemy
57	2018-2019	<b>2017-</b> 202 <b>0</b>	13/06/201 9	Terrin George Thomas	Stock Market Investing for Beginners, Introduction to Financial Accounting	Ude,
58	2018-2019	<b>2017-</b> 202 <b>0</b>	31/03/201 9	Thahsin K A	Practical Oriented Analysis of Financial Statements	Udeny
59	2018-2019	2017-2020		Richie Jacobs Tom	The Fundamentals of Digital Marketing	Google
60	2018-2019	2017-2020	15/05/201	Naveen George	The Fundamentals of Digital Marketing	Google
6:	2018-2019	2017-2020	5/6/2019	Nithin John	The Fundamentals of Digital Marketing	Google
6	2 2018-2019	2017-2020	5/6/2019	<b>Mal</b> ik I	The Fundamentals of Digital Marketing	Google
6	3 2018-2019	<b>2017-2</b> 020	0   15/05/201 9	Gibin K. George	The Fundamentals of Digital Marketing	



# DEPARTMENT OF BUSINESS ADMINISTRATION MOOC SEMESTER WISE DETAILS 2019-20

SL NO.	ACADEMIC YEAR	ВАТСН	SEMESTER	DATE	NAME OF THE STUDENT	ONLINE COURSE OPTED	CERTIFYING AGENCY
ı	2019-2020	2019- 2022	2	24-05- 2020	Sona Thomas	Management and Financial Accounting: know your numbers	Coursera
2	2019-2020	2019- 2022	2	24-05- 2020	Sona Thomas	Communication in the 21st century	Coursera
3	2019-2020	2019- 2022	2	29-05- 2020	Sona Thomas	IS/IT governance	Coursera
4	2019-2020	2019- 2022	2	23-05- 2020	Sona Thomas	Linear regression with numpy and phython	Coursera
5	2019-2020	2019- 2022	2	25-05- 2020	Beenu Elza Thomas	Recruiting, hiring and onboarding employees	Coursera
6	2019-2020	2019- 2022	2	21-05- 2020	Beenu Elza Thomas	Strategic business management-	Coursera



						macroeconomics	
7	2019-2020	2019- 2022	2	29-05- 2020	Sretha Viju	Grammar & Punctuation	Coursera
8	2019-2020	2019- 2022	2	16-05- 2020	Aparna	Fundamentals of Management	Coursera
9	2019-2020	2019- 2022	2	27-05- 2020	Aparna	Food & Beverage Management	Coursera
10	2019-2020	2019- 2022	2	28-05- 2020	Gloria Elizabeth Simon	Converting challenges into Opportunities	Coursera
11	2019-2020	2019- 2022	2	05-07- 2020	Lekshmi Anil	Create a business marketing kit using canva	Coursera
12	2019-2020	2019- 2022	2	05-04- 2020	Lekshmi Anil	Introduction to project management	Coursera
13	2019-2020	2019- 2022	2	05-08- 2020	Lekshmi Anil	Introduction to project management with clickup	Coursera
14	2019-2020	2019- 2022	2	05-05- 2020	Lekshmi Anil	Use mail chimp to build an email marketing campaign	Coursera
15	2019-2020	2019- 2022	2	05-09- 2020	Lekshmi Anil	Improve business performance with google forms	Coursera
16	2019-2020	2019-	2	05-07-	Lekshmi	Financial accounting:	Coursera



		2022		2020	Anil	foundations	
17	2019-2020	2019- 2022	2	05-05- 2020	Lekshmi Anil	Building digital media using graphic design in google slides	Coursera
18	2019-2020	2019- 2022	2	02-06- 2020	Alen G Podimattam	Camera, exposure and photography	Coursera
19	2019-2020	2019- 2022	2	30-05- 2020	Riya Chinnu Jose	Grammar and punctuation	Coursera
20	2019-2020	2019- 2022	2	23-06- 2020	Roshan Abraham	Google IT support professional learning how to learn	Coursera
21	2019-2020	2019- 2022	2	09-06- 2020	Lakshmi S	Strategic innovation building and sustaining innovative organizations	Coursera
22	2020-2021	2019- 2022	2	08-04- 2020	Johns John	Business strategy positive psychology	Coursera
23	2019-2020	2019- 2022	2	30-05- 2020	Aswin Raj	English for career development	Coursera
24	2019-2020	2019- 2022	2	05-05- 2020	Riswan Shah	High impact business writing	Coursera
25	2019-2020	2019- 2022	2	07-09- 2020	Riswan Shah	Inspiring leadership through	Coursera







### **REPORT**

SAINTGITS COLLEGE OF APPLIED SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION,
ONE DAY NATIONAL SEMINAR ON
"UNLEASH ENTREPRENEURSHIP IN TRADE AND COMMERCE"
DATE:11™ December 2019 9.30 Am-4.30 Pm
VENUE: SAINTGITS COLLEGE OF APPLIED SCIENCES









# ONE DAY NATIONAL SEMINAR IN ASSOCIATION WITH DEPARTMENT OF STUDENT SERVICES, MAHATMA GANDHI UNIVERSITY

DATE OF EVENT:11th December 2019

**VENUE: SEMINAR HALL** 

The Department of Business Administration organiseda one day national seminar on **Unleash Entrepreneurship in Trade and Commerce**in association with Department of Student Services, Mahatma Gandhi University on 11<sup>th</sup> of December 2019 and 80 students participated for the same. The program started from 09:30 am.

The program started with the inaugural functionProf.M.C.Joseph proposed the welcome speech. The relevance of the seminar was discussed by Shri.ThomasT.John, Director, Saintgits Group of Institutions DrBiju M.K , Director, Department of Students Services proposed facilitation address. Shri.Kurian Abraham, Managing Director, Dhanam publications, shared the view points on the challenges of entrepreneurship in current economy.

Second interaction was with Shri Ajay George Varghese, Managing Director, Bipha Pharmaceutical Laboratories Private Limited, he shared the view points on Entrepreneurship and it's current trends in relation to online platforms.

The last interaction was with a young entrepreneur, Shri AmithSasi, CEO, PINPARK solutions, the students asked various queries on startup mission and the interaction ended by 2.30Pm.

The third session was paper presentations on the title. Around 20 presentations were presented and are evaluated by two judges. The presentations ended by 4.25Pm and the Validictory function ended by 5.00Pm.

Encl: pics

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### **CAMPUS**

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# DEPARTMENT OF BUSINESS ADMINISTRATION MOOC

# **CONS OLIDATED LIST (2018-2019)**

SI. No.	Academic Year	Batch	Date	Name of the Student	Online Course Opted	Certifying Agency
1.	2018- 2019	<b>2016-20</b> 19	9/5/2018	Aaron Ninan Varghese	The Fundamentals of Digital Marketing	Google
2.	2018- 2019	<b>2016-2</b> 019	9/5/2018	Akshay N	The Fundamentals of Digital Marketing	Google
3.	2018- 2019	<b>2016-20</b> 19	9/5/2018	Alan Thomas	The Fundamentals of Digital Marketing	Google
4.	2018- 2019	<b>2016-2</b> 019	9/5/2018	Alen Abraham	The Fundamentals of Digital Marketing	Google
5.	2018- 2019	<b>2016-2</b> 019	9/5/2018	Alen Philip	The Fundamentals of Digital Marketing	Goog
6.	2018- 2019	2016-2019	9/5/2018	Alina Mary Thomas	The Fundamentals of Digital Marketing	Google
7.	2018- 2019	<b>2016-2</b> 019	9/5/2018	Amal Joseph	The Fundamentals of Digital Marketing	Google
8.	2018- 2019	<b>2016-2</b> 019	9/5/2018	Amalnamol	The Fundamentals of Digital Marketing	Google
9.	2018- 2019	2016-2019	9/5/2018	Ananthakrishnan U S	The Fundamentals of Digital Marketing	Google
10	2018- 2019	<b>2016-2</b> 019	9/5/2018	AnanthuM.Suresh	The Fundamentals of Digital Marketing	Google
11	2018- 2019	<b>2016-2</b> 019	9/5/2018	Anith Roy	The Fundamentals of Digital Marketing	Gc .
12	2018- 2019	2016-2019	9/5/2018	Anjali Viswanath	The Fundamentals of Digital Marketing	Google
13	2018- 2019	<b>2016-2</b> 019	9/5/2018	Ansu Mary Abraham	The Fundamentals of Digital Marketing	Google



1	4 2018- 2019	2016-2019	9/5/2018	<b>Aparn</b> a Ash <b>okan</b>	The Fundamentals o	f Googl
1	5 2018-	2016-2019	9/5/2018	Arjun Padmanabha Kailas	The Fundamentals o	
1	6 2018- 2019	2016-2019	9/5/2018	Arun Ashok	The Fundamentals of Digital Marketing	
1	7 2018-	<b>2016-2</b> 019	<b>9/5/201</b> 8	Benjamin Thomas Kurian	The Fundamentals of Digital Marketing	
1	8 2018- 2019	<b>2016-2</b> 019	9/5/2018	Betsa Susan Ipe	The Fundamentals of Digital Marketing	
1	9 2018-	<b>2016-20</b> 19	9/5/2018	Bitty Sara Boban	The Fundamentals of Digital Marketing	Google
2	0 2018- 2019	<b>2016-20</b> 19	9/5/2018	ChellsBabu	The Fundamentals of Digital Marketing	Google
2	2019	2016-2019	9/5/2018	Feba Susan John	The Fundamentals of Digital Marketing	Google
2	2 2018- 2019	<b>2016-20</b> 19	9/5/2018	Gopika V	The Fundamentals of	Google
2	3 2018- 2019	<b>2016-20</b> 19	9/5/2018	Jafran P Francis	Digital Marketing  The Fundamentals of	Google
2	2018- 2019	<b>2016-20</b> 19	9/5/2018	Jinu John	Digital Marketing  The Fundamentals of	Google
2	2018-	<b>2016-2</b> 019	9/5/2018	Jithin Joy	Digital Marketing  The Fundamentals of	Google
2	2018-	<b>2016-20</b> 19	9/5/2018	Joseph K.J	Digital Marketing The Fundamentals of	Google
27	2018- 2019	<b>2016-20</b> 19	9/5/2018	Meenakshi T J	The Fundamentals of	Google
28	2018- 2019	<b>2016-2</b> 019	9/5/2018	Meghna Susan Liju	The Fundamentals of	Google
29	2018- 2019	<b>2016-20</b> 19	9/5/2018	Michelle Grace Luke	The Fundamentals of	Google
30	2018- 2019	<b>2016-2</b> 019	9/5/2018	Muhammed Samjath	The Fundamentals of	Google
31	2018- 2019	<b>2016-2</b> 019	9/5/2018	N SonuFathima	The Fundamentals of	Google
32	2018- 2019	<b>2016-20</b> 19	9/5/2018	Nebin Thomas	The Fundamentals of	Google
33	2018- 2019	<b>2016-2</b> 019	9/5/2018	NeenaS (i Thomas	Digital Marketing  The Fundamentals of Digital Marketing  G	oogle



	2010				T	
34	2019	<b>2016-20</b> 19	9/5/2018	Nizam P A	The Fundamentals of Digital Marketing	Google
35	2018- 2019	2016-2019	9/5/2018	Rijas Abdul Rahim	The Fundamentals of Digital Marketing	Google
36	2018- 2019	<b>2016-2</b> 019	9/5/2018	Riya Ann Tiju	The Fundamentals of Digital Marketing	Google
37	2018- 2019	<b>2016-20</b> 19	9/5/2018	Sabin M.S	The Fundamentals of Digital Marketing	Google
38	2018- 2019	<b>2016-2</b> 019	9/5/2018	Saheer Khan N	The Fundamentals of Digital Marketing	
39	2018- 2019	<b>2016-2</b> 019	9/5/2018	Sajith Varghese Skaria	The Fundamentals of Digital Marketing	Google
40	2018- 2019	<b>2016-2</b> 019	9/5/2018	Sangeeth K V	The Fundamentals of Digital Marketing	Google
41	2019	<b>2016-2</b> 019	9/5/2018	Sanjaykumar .G	The Fundamentals of	Google
42	2019	<b>2016-2</b> 019	9/5/2018	Sharon Merin Samuel	Digital Marketing  The Fundamentals of	Google
43	2018- 2019	2016-2019	9/5/2018	Shyam Ramesh	Digital Marketing The Fundamentals of	Google
44	2018- 2019	<b>2016-2</b> 019	9/5/2018	Simmi Sarah Dan	Digital Marketing The Fundamentals of	Google
45	2018- 2019	<b>2016-2</b> 019	9/5/2018	Sreerag H	Digital Marketing The Fundamentals of	Google
46	2018- 2019	2016-2019	9/5/2018	Steeve Mathew George	Digital Marketing The Fundamentals of	Google
47	2018- 2019	<b>2016-2</b> 019			Digital Marketing The Fundamentals of	Googie
48	2018- 2019	<b>2016-20</b> 19	9/5/2018	Steniya M. James Subin John Sunny	Digital Marketing  The Fundamentals of	Google
49	2018- 2019	2016-2019	9/5/2018	·	Digital Marketing	Google
50	2018-	<b>2016-20</b> 19	9/5/2018	Susanna Benjamin George	The Fundamentals of Digital Marketing	Google
51	2019		9/5/2018	ThaniyaMeryNinan	The Fundamentals of Digital Marketing	Google
-	2019 2018-	<b>2016-20</b> 19	9/5/2018	V.Gopika	The Fundamentals of Digital Marketing	Google
571	2019	<b>2016-201</b> 9	9/5/2018	Zaidan M Sali	The Fundamentals of Digital Marketing	Google.



### NOTICE

Date: 01/06/2018

The department of Business Administration is planning to organise "Knowledge to Life", a Library creation for the Government schools. Students are requested to contribute old books from their collection to this initiative on or before 3rd June 2018.

Principal

CE CLA SOLVER

PRINCIPAL
Saintgits College of Action Sciences
Kottukulam Hills, Pathamultom P. O.
Kottayam-686 532, Kerala



### Participants list

### **Internal Participants**

### **Student Coordinators**

- I. Akshay N
- 2. Anith Roy
- 3. Alan Philip
- 4. Amal Suresh
- 5. Jithin Joy
- 6. Joseph K.J

### **External Participants**

- I. MD LP School , Kallunkal, thiruvalla, Pathanamthitta
- 2. Govt Tribal LPS Attathodu, Pathanamthitta
- 3. SNDP UP School Cherukara, Kainadi, Alappuzha
- 4. A. J. John Memorial Higher Secondary School, Kainady, Alappuzha
- 5. Little Flower LP School, Ithithanam
- 6. Kurichi Govt LP School
- 7. St.Thomas UP School Eravinalloor, Puthupally
- 8. Govt LP School, Pathamuttom
- 9. Govt UP School ,Velluthuruthy
- 10. MD UP School Pazhanchira, Maliyakkadavu
- 11. Govt LP School, Poovanthuruthu
- 12. Govt . UP School ,Puthuppally,Erikadu.
- 13. Choorachira UP School
- 14. Vakathanam J.M. HSS



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- 15. Thrikothamangalam N.S.S. UPS
- 16. Chingavanam Govt. UPS
- 17. NSSHigh School, Chingavanam
- 18. Govt UP school Vakathanam, Unnamattom
- 19. Ponganthanam UP School
- 20. Buchanan Girls High School , Kottayam

Lr. Sanju P Cherian



### Report

As part of the event "knowledge to life" (library creation for govt schools), around 10,000 library books collected were handed over to the following schools.

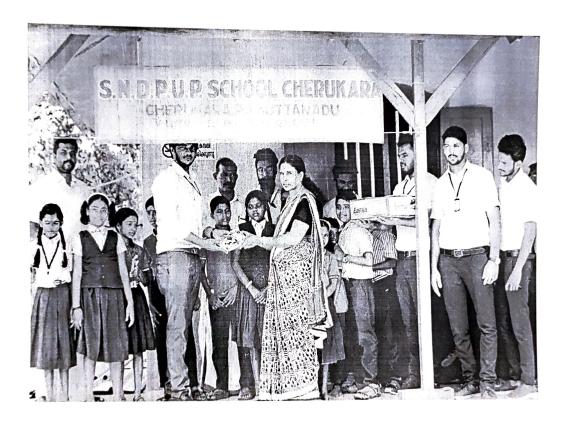
- I. MD LP School , Kallunkal, thiruvalla, Pathanamthitta
- 2. Govt Tribal LPS Attathodu, Pathanamthitta
- 3. SNDP UP School Cherukara , Kainadi, Alappuzha
- 4. A. J. John Memorial Higher Secondary School, Kainady, Alappuzha
- 5. Little Flower LP School, Ithithanam
- 6. Kurichi Govt LP School
- 7. St. Thomas UP School Eravinalloor, Puthupally
- 8. Govt LP School, Pathamuttom
- 9. Govt UP School ,Velluthuruthy
- 10. MD UP School Pazhanchira, Maliyakkadavu
- 11. Govt LP School, Poovanthuruthu
- 12. Govt . UP School ,Puthuppally,Erikadu.
- 13. Choorachira UP School
- 14. Vakathanam J.M. HSS
- 15. Thrikothamangalam N.S.S. UPS
- Chingavanam Govt. UPS
- 17. NSS High School, Chingavanam
- 18. Govt UP school Vakathanam, Unnamattom
- 19. Ponganthanam UP School
- 20. Buchanan Girls High School, Kottayam





Donated Library books to A. J. John Memorial Higher Secondary School, Kainady, Alappuzha





Donated Library books to SNDP UP School Cherukara , Kainadi, Alappuzha

Lr. Sanju P Cherian



### YOUPRENEUR-AN INTERACTION WITH ENTREPRENEURS

The Entrepreneurship Cell(E-CELL) has started its functioning on August 2018, with the objective of enhancing entrepreneurial skills among the students of BBA department of Saintgits College of Applied Science. For the first time the cell organized an interaction with successful entrepreneur under the event 'YOUPRENEUR'. In this event the chief guest was Mrs. Fouzi R Naizam, the founder and director of Cutie Pie Cakes, a popular brand in Cake business in and around Central Kerala.

### Objectives of the Event

- Personal interaction with a successful woman entrepreneur.
- To strengthen the activities of E-CELL(Entrepreneurship club for BBA students)
- To develop a passion for entrepreneurship among the students

The programme was conducted on 17<sup>th</sup> July,2019 in the seminar hall of the college from 02.30p.m to 3.45p.m.The programme was started with a prayer song followed by a welcome speech by Lr.Tania Thomas, Academic Coordinator of BBA department and in-charge of E-CELL.A brief video on the last years association and E-CELL activities were presented. At 2.40p.m the chief guest,Mrs.Fouzi R Naizam, inaugurated the E-CELL by lighting the lamp in the presence of ,Asst. Prof. Vinay Kumar and Asst. Prof. Chinn Mohan, other faculties and student representatives of E-CELL. Thereafter Mrs.Fouzi R Naizam interacted with students about her experience and motivated the budding student entrepreneurs. At the end of the session,Dr.K K John,Head of the department of B.A Corporate Economics presented a memento to the chief guest.The programme ended at 3.45p.m

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Thomas
Tam'a Thomas
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