



MAHATMA GANDHI UNIVERSITY, KERALA

**Abstract**

Ph. D Programme in Management Studies - 2021 Admission - Registration for research - Granted -Orders issued.

**ACADEMIC A 10 SECTION**

No. 3368/AC A 10/2022/MGU

Priyadarsini Hills,Dated: 01.04.2022

**Read:-**1. Mahatma Gandhi University Ph.D. Regulations, 2016

2. Notification No. AC AX/Gen/Ph.D.Regn./N&A/2021 dated 30.06.2021

3. Notification No. AC AX/Gen/Ph.D.Regn./N&A/2021 dated 23.07.2021

4. U.O. No.289/AC A10/2022/MGU dated 10.01.2022

5. Minutes of the meeting of the Doctoral Committee held on 22.03.2022, 23.03.2022 & 24.03.2022

**ORDER**

Applications were invited, vide the notifications read as (2) and (3) above, from eligible candidates for registration in 2021 Admission, for research leading to the award of Ph.D. Degree of Mahatma Gandhi University. As such, scrutiny of applications submitted by the below mentioned candidates and their Doctoral Interviews were conducted on 22.03.2022, 23.03.2022 and 24.03.2022 at School of Management & Business Studies by the Doctoral Committee of the Department. The Doctoral Committee, vide paper read as (5) above, has recommended the following candidates being granted registration for research.

Sanction has been accorded by the Vice-Chancellor to grant registration for research leading to the award of Ph.D. Degree in Management Studies under the Faculty of Management Science, to the candidates as mentioned below :

| Reg No. | Name and address of the research scholar                                   | Discipline         | Name of the research supervising teacher | Centre of research             | Title of research work   | Nature of regn. |
|---------|--|--------------------|--|--------------------------------|--|-----------------|
| 84/2021 | <b>ANJU P</b><br>Pulari,<br>Vallicode P.O.<br>Pathanamthitta<br>PIN 689648 | Management Studies | Dr. Babu Michael                         | S.B. College,<br>Changanassery | <b>Employee Engagement and Organisational Citizenship Behaviour Among Employees of IT Sector, Kerala</b> | Part time       |

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|---------|--|-----------------------|--------------------------|---|--|-----------|
| 85/2021 | <b>PALLAVI ABRAHAM</b><br>Naduvakkattu (H),<br>Thidanadu P.O.,<br>Kottayam<br>PIN 686123                             | Management<br>Studies | Dr. Babu<br>Michael      | S.B. College,<br>Changanassery                            | <b>Emotional Intelligence<br/>and Employee<br/>Commitment Among<br/>Teachers of Higher<br/>Education Institutions<br/>in Kerala</b>  | Part time |
| 86/2021 | <b>BEJOY M PHILIP</b><br>Manakkalampallil,<br>Angamoozhy P.O.<br>Vadasserikkara,<br>Pathanamthitta<br>PIN 689662     | Management<br>Studies | Dr.<br>Mathew<br>Joseph  | S.B. College,<br>Changanassery                            | <b>Digital Marketing of Life<br/>Insurance and its<br/>Influence on Purchase<br/>Intention of IT<br/>Professionals in Kerala</b>   | Part Time |
| 87/2021 | <b>JISHNA T HASSAN</b><br>Mundattu House,<br>Market P.O.<br>Muvattupuzha<br>Ernakulam<br>PIN 686673                  | Management<br>Studies | Dr. Ajims P.<br>Mohammed | Rajagiri College<br>of Social<br>Sciences,<br>Kalamassery | <b>Influence of Stress on<br/>Employability Skills of<br/>Students of Arts and<br/>Science Colleges in<br/>Kerala</b>  | Part time |
| 88/2021 | <b>SHAJIN P</b><br>Jannat House, 20-520<br>Near MES College<br>Marampally,<br>Marampally P.O.<br>Aluva<br>PIN 683105 | Management<br>Studies | Dr. Ajims P.<br>Mohammed | Rajagiri College<br>of Social<br>Sciences,<br>Kalamassery | <b>Assessment of Human<br/>Capital Management in<br/>IT Sector in Kerala</b>   | Part time |
| 89/2021 | <b>MINU MUHAMMED</b><br>Kalekuzhy House,<br>Marampally P.O.<br>Aluva<br>PIN 683105                                   | Management<br>Studies | Dr. Ajims P.<br>Mohammed | Rajagiri College<br>of Social<br>Sciences,<br>Kalamassery | <b>Evaluation of Women<br/>Empowerment Schemes<br/>of Kerala State Women<br/>Development<br/>Corporation - A Study<br/>Among the Students of<br/>Higher Education<br/>Institutions in Kerala</b> | Part time |

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|---------|---|-----------------------|--------------------------|---|--|-----------|
| 90/2021 | <b>NEENU JOSEPH</b><br>Kootungal House,<br>South Vazhakulam,<br>Aluva<br>PIN 683105   | Management<br>Studies | Dr. Ajims P.<br>Mohammed | Rajagiri College<br>of Social<br>Sciences,<br>Kalamassery | <b>Stress and<br/>Satisfaction of Women<br/>Gig Workers in Kerala</b>  | Part time |
| 91/2021 | <b>ANUMOL M. V.</b><br>Kattampillil (H),<br>Nellad P.O.<br>Ernakulam<br>PIN 686669  | Management<br>Studies | Dr.Joji Alex N           | Rajagiri College<br>of Social<br>Sciences,<br>Kalamassery | <b>Access and Utilization<br/>of Digital Financial<br/>Services of MSME<br/>Sector in Kerala</b>   | Part time |
| 92/2021 | <b>SARANYA P</b><br>Parakkode House,<br>Melattur P.O.<br>Malappuram<br>PIN 679326   | Management<br>Studies | Dr.Joji Alex N           | Rajagiri College<br>of Social<br>Sciences,<br>Kalamassery | <b>A Study on Consumer<br/>Confusion, Brand<br/>Loyalty and Decision<br/>Postponement</b>  | Full time |
| 93/2021 | <b>PRATIBHA<br/>NAMBIAR</b><br>E-104, DLF New<br>Town Heights,<br>Seaport-Airport Road,<br>Echamuku, Kakkanad<br>PIN 682037 | Management<br>Studies | Dr.Joji Alex N           | Rajagiri College<br>of Social<br>Sciences,<br>Kalamassery | <b>Influence of Sales<br/>Promotion on<br/>Customer Brand<br/>Engagement</b>   | Full time |
| 94/2021 | <b>SABITHA Z. B.</b><br>Pooparambil,<br>Sneha Nagar 147,<br>Lajnath Ward,<br>Alappuzha<br>PIN 688001                        | Management<br>Studies | Dr. E.<br>Sulaiman       | School of<br>Management and<br>Business Studies           | <b>Role of Psychological<br/>Capital and Spiritual<br/>Intelligence in<br/>Psychological<br/>Well-Being of Faculty<br/>Members in Technical<br/>Education Institutions<br/>in Kerala</b> | Full time |

|         |  |                       |                             |   |   |           |
|---------|--|-----------------------|-----------------------------|---|---|-----------|
| 95/2021 | <b>B. PRAMOD KUMAR</b><br>Vazhmangalath<br>House,<br>Mangalam,<br>Vazharmangalam<br>P.O.<br>Chengannur<br>PIN 689124   | Management<br>Studies | Dr.<br>Santhosh P<br>Thampi | School of<br>Management and<br>Business Studies | <b>Impulse Buying<br/>Behaviour of Branded<br/>Apparels Among<br/>Adult Buyers in<br/>Kerala</b>  | Part time |
| 96/2021 | <b>SINDHU P</b><br>Flat No-1 B,<br>Platinum Heights,<br>Palachuvadu,<br>Kakkanad,<br>PIN 682030  | Management<br>Studies | Dr.<br>Santhosh P<br>Thampi | School of<br>Management and<br>Business Studies | <b>Perception Towards<br/>Digital Payment<br/>System Among the<br/>Teachers of Higher<br/>Education<br/>Institutions in Kerala</b>        | Part time |
| 97/2021 | <b>SARUMOL S</b><br>Sanal Bhavan,<br>Kavumpurath,<br>Punnakadu P.O.<br>Pathanamthitta<br>PIN 689652  | Management<br>Studies | Dr.Santhosh<br>P Thampi     | School of<br>Management and<br>Business Studies | <b>The Effect of<br/>Mindfulness on<br/>Psychological<br/>Wellbeing Among<br/>Front Office<br/>Employees in Star<br/>Hotels in Kerala</b> | Full Time |
| 98/2021 | <b>RINU<br/>JAYAPRAKASH</b><br>D4, Phase II, Infra<br>Hillock Apartments,<br>Parijatham Road,<br>Changampuzha<br>Nagar P. O.<br>Pathadipalam,<br>Ernakulam<br>PIN 682033 | Management<br>Studies | Dr. Roshna<br>Varghese      | School of<br>Management and<br>Business Studies | <b>The Influence of<br/>Fintech on Financial<br/>Inclusion</b>  | Part Time |

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|----------|---|-----------------------|--------------------------------|---|--|-----------|
| 99/2021  | <b>DEVI S NAIR</b><br>DD Cottage,<br>North Kamalassery,<br>Ernakulam<br>PIN 683104  | Management<br>Studies | Dr. Madhu<br>Lal M             | School of<br>Management and<br>Business Studies | <b>Influence of<br/>Personality Traits on<br/>Entrepreneurial<br/>success of<br/>Enterprises in Kerala</b>                   | Part Time |
| 100/2021 | <b>FRANK HYCINTH</b><br>Pooppanal House,<br>Puthencruz,<br>Ernakulam<br>PIN 682308  | Management<br>Studies | Dr. Madhu<br>Lal M             | School of<br>Management and<br>Business Studies | <b>Employee Readiness<br/>on Industry 4.0 in the<br/>Automotive Sector</b>   | Part Time |
| 101/2021 | <b>LEYA PAULSY</b><br>Njattumkalayil<br>Parappurathu (H),<br>Valamboor,<br>North Mazhuvanoor<br>P.O.<br>Ernakulam<br>PIN 686669 | Management<br>Studies | Dr. Madhu<br>Lal M             | School of<br>Management and<br>Business Studies | <b>A Study on the<br/>Factors Influencing<br/>the Investor's<br/>Intention Towards<br/>Sustainable<br/>Investments</b>       | Full Time |
| 102/2021 | <b>SIJIMOL JOSHUA</b><br>Kuzhimannil<br>Palamoottil (H),<br>Muttappally P.O.<br>Kottayam<br>PIN 686510                          | Management<br>Studies | Prof. Dr.<br>Siby<br>Zacharias | School of<br>Management and<br>Business Studies | <b>A Study on Customer<br/>Attitude and Purchase<br/>Intention of Electric<br/>Vehicles in Kerala</b>                        | Full Time |
| 103/2021 | <b>ASHA T A</b><br>Thyckadavil (H),<br>Kumaranalloor P.O.<br>Kottayam<br>PIN 686016   | Management<br>Studies | Dr.<br>Biju M K                | School of<br>Management and<br>Business Studies | <b>Influence of<br/>Meaningfulness of<br/>Work on Employee<br/>Intention to stay in IT<br/>Enabled Services<br/>Industry</b> | Part Time |

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|----------|---|-----------------------|-----------------|---|---|-----------|
| 104/2021 | <b>NEETHU THOMAS</b><br>Nirapuvila<br>Puthenveed,<br>Kottavattom P.O.<br>Elambal,<br>Kollam<br>PIN 691322 | Management<br>Studies | Dr.<br>Biju M K | School of<br>Management and<br>Business Studies | <b>Influence of Social<br/>Media Information on<br/>Investment Decision<br/>Making of Retail<br/>Investors of Indian<br/>Stock Market</b> | Full Time |
| 105/2021 | <b>ANAGHA A S</b><br>Alungal House,<br>South Vazhakulam<br>P.O.<br>Aluva<br>PIN 683105                    | Management<br>Studies | Dr.<br>Biju M K | School of<br>Management and<br>Business Studies | <b>Risk-Return and<br/>Volatility of BSE<br/>Sustainability Indices</b>   | Full Time |

- The research scholar has to report to the research centre immediately and shall undergo Course Work as per instructions from the University.
- The effective date of registration of the scholars who got registration for research in School of Management and Business Studies, irrespective of full time or part time, including JRF, shall be the date of joining the research centre after obtaining the registration order.
- The effective date of registration of the scholars who got registration for research in Approved Research Centres will be the date of commencement of Course Work in the centre.
- The registration granted will be confirmed only after successful completion of Course Work and on submission of the original documents related to research.
- The maximum and minimum period of research is as per Mahatma Gandhi University Ph.D. Regulations, 2016.

Orders are issued accordingly.

MURALEEDHARAN K V

ASSISTANT REGISTRAR IV (ACADEMIC)

For REGISTRAR

Copy To

1. The research scholars concerned
2. The research supervising teachers concerned
3. The head of the research centres concerned
4. Director of Research
5. JR II (Admn) / DR I (Acad) / AR XXI (Exams)
6. EB X Section / Records Section /Content Management Section

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