



### Criterion II: Teaching Learning and Evaluation

2.3 Teaching Learning Process

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences using ICT

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### **DEPARTMENT OF COMMERCE**

### PROBLEM SOLVING

S/No	YEAR	Contents
1		Creative Ad Making
2	2021-2022	Paper Presentation
3	2020-2021	Paper Presentation
4	2010 2020	IPL Auction
5	2019-2020	Paper Presentation
6	2018-2019	Paper Presentation

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KOTTAYAM, KERALA



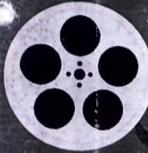
KOCHI CHAPTER

DEPARTMENT OF COMMERCE IN ASSOCIATION WITH YUVA

**Presents** 

### CREATIVE AD DESIGNING

AWAKEN YOUR CREATIVITY AND TALENTS



CREATE AN INNOVATIVE PRODUCT
AND PRESENT IT WITH A SHORT
VIDEO AND A POSTER



Registration Link - <a href="https://forms.gle/KyzTey1QTDyX4ocd8">https://forms.gle/KyzTey1QTDyX4ocd8</a>

Link for Submission - https://forms.gle/1G19zmZpzyD1B3ti6

Dr. K.K John Principal

Mr. Anish B Bhaskaran Head of the Dept.

Ms. Jinta Thomas Association Incharge



Faculty Members of YUVA Organising Team

-Ms. Surabhi Sudhakaran Ms. Seethu John Ms. Resmi G Nair

Student Coordinators YUVA Chair - Mariam Cherian

Innovation Head - Shreya Mariam Tony

### RULES AND REGULATIONS

- Each team can consist of 3-4 students
- Think of a new and creative product.
- Create an Ad of 30-60 seconds for advertising the product
- Jingles, Background Music, and original compositions are welcome.
- Use of any exisiting music or using abstracts from an exisiting Ad will lead to disqualification
- For the poster, include product description and avoid watermarks.
- The product idea must be original
- Last day for submission Nov 17.
- Submission Link <a href="https://forms.gle/1G19zmZpzyD1B3ti6">https://forms.gle/1G19zmZpzyD1B3ti6</a>

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### Report on Creative Ad making competition

In the light of World commerce day, celebrated on November 10,2021, commerce Association in collaboration with YUVA has organized creative ad making competition from 10<sup>th</sup> November to 17<sup>th</sup> November. The students were asked to create an innovative products and present it with a short video and the poster, we got 8 participation and winners are

I.Anita Susan aji 2.Anusha Mary Sunny 3.Ajay Anil	S3A	IST	
I.Eric Varghese anil     2.Jestin Mathew     3.Gayatri Venugopal     4.Chalotte Sara	S3A	2ND	
1.Merivin Sanil Abraham 2.Andrew Mathews 3.Shona Mary Alex 4.Seby Mary Saji	TI -	3RD	



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Prepared by Asst prof Resmi G Nair YUVA Coordinator

POSTER AND VIDEO

Approved by Asst Prof Anish B Bhaskaran HOD.

Verifyed by Dr K K John Principal

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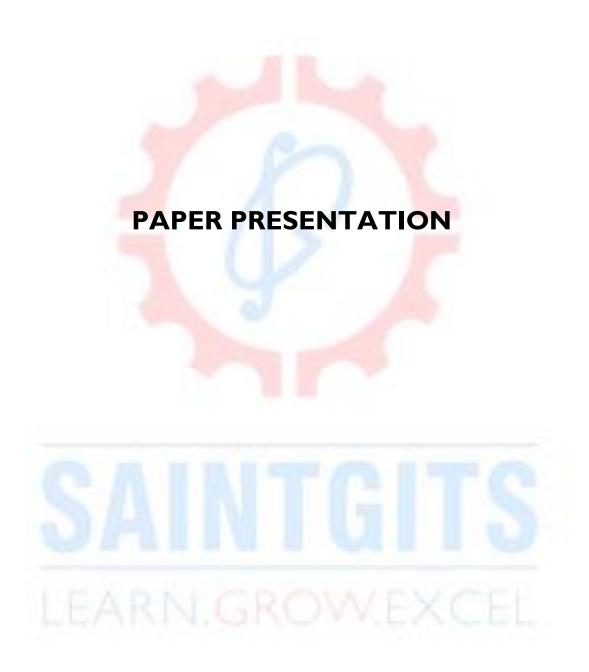
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### DEPARTMENT OF COMMERCE

# CONSOLIDATED LIST OF PAPER PRESENTATION/PARTICIPATION ACADEMIC YEAR - 2021-22

ω	2	_	S/N
Ms.Gopika R Nadh	Ms.Bintu Mariyam	Ms. Anjana Anil Kumar	Name of the Student
M.Com (Finance& Taxation)	M.Com (Finance&	M.Com (Finance&	Batch
National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS	National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS	National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS	Event
25th May 2021	25th May 2021	25th May 2021	Date of event
Participation	Participation	Participation	
Department of Economics Sacred Heart College,Chalakudy,Kerala,India	Department of Economics Sacred Heart College,Chalakudy,Kerala,India	Department of Economics Sacred Heart College,Chalakudy,Kerala,India	Organised By



7		6	И	4
Mr.Roshan Roy		Ms.Raveena	Ms.Nikitha J Jacob	Ms.Neha Grace Shaji
M.Com (Finance& Taxation)	M.Com (Finance&	M.Com (Finance&	M.Com (Finance&	M.Com (Finance&
International Research Workshop on "FINANCIAL INCLUSION AND RURAL DEVELOPMENT"	International Conference(online) "Economics of Happiness and Welfare"	National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS	National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS	National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS
17-18 May	18-19 June 2021	25th May 2021	25th May 2021	25th May 2021
paper presentation	paper presentation	Participation	Participation	Participation
ST.JOSEPH's DEGREEE & PG COLLEGE Hyderabad	St.Joseph College (Autonomous)Irinjalakuda, Sacred Heart College Chalakudy	Departmemt of Economics Sacred Heart College,Chalakudy,Kerala,India	Departmemt of Economics Sacred Heart College,Chalakudy,Kerala,India	Department of Economics Sacred Heart College,Chalakudy,Kerala,India



	co		i
	Mr.Senphil C		
M.Com (Finance&	M.Com (Finance&	M.Com (Finance&	
International Conference on Multidisciplinary Research	International Conference on Multidisciplinary Research	National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS International Conference on Contemporary issues in Management studies	
24th April 2021	24th April 2021	25th May 2021 26.3.2022	
paper	paper presentation	Participation paper presentation	
ST.Alberts College (Autonomous) Ernakulam	ST.Alberts College (Autonomous) Ernakulam	Department of Economics Sacred Heart College,Chalakudy,Kerala,India ICBM school of business excellence	



11 Ms.Roshin Shaji	10 Ms.Stephia Elsa Shaji			9 Ms Sneha Elsa Biju
M.Com (Finance&	M.Com (Finance&			M.Com (Finance&
National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS	Technologies & Digital Economy- Oppurtunities and Challenges	National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS		National Conference LIFE IN THE 2020S: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS
25th May 2021	30.3.2022	25th May 2021		25th May 2021
Participation	Participation			Participation
Department of Economics Sacred Heart College,Chalakudy,Kerala,India	and Finance, College of Science and Hunanities SRM Institute of Science and Technology,Kattankulathur	Department of Corporate Secretaryship & Accounting	Department of Economics Sacred Heart College,Chalakudy,Kerala,India	Department of Economics Sacred Heart College, Chalakudy, Kerala, India



15							14						13						12									
Arvind Subash Babu							Ashly Sara Koshy						Anil Gayathri						Koshy	Mr.Jackson Varghese								
B.Com Taxation							B.Com Taxation						B.Com Taxation						Taxation)	M.Com (Finance&								
MIDDLECLASS	PATTERNS OF	BEHAVIORAL	FINANCE AND	19 ON CONSUMER	IMPACT OF COVID-	A STUDY ON THE	Kottayam District	special reference to	pandemic: With	students during the	productivity rate of	A Study on the	Kottayam District	special reference to	pandemic: With	students during the	productivity rate of	A Study on the	19	Growth Post Covid-	Oppurtunites &	Business Scope 2022:	Conference on	Virtual National	Kesearch	Multidisciplinary	Conference on	International
2021	21st July						2021	21st July					2021	21st July					30.3.2022							2021	24th April	
presenatation	paper						presenatation	paper					presenatation	paper					presenatation	paper								
College, Edathua, Kerala	Commerce, St. Aloysius	Post Graduate Department of	organized by the Research and	presentation competition	online intercollegiate project		College, Edathua, Kerala	Commerce, St. Aloysius	Post Graduate Department of	organized by the Research and	presentation competition	online intercollegiate project	College, Edathua, Kerala	Commerce, St. Aloysius	Post Graduate Department of	organized by the Research and	presentation competition	online intercollegiate project	SRI KALISWARI COLLEGE						(Autonomous) Ernakulam	ST.Alberts College		



	<u>-</u>	
01	Ms. ANEETA SUSAN GEORGE	
	B.Com Taxation	
	'A study on Work-life balance on married women with reference to Kottayam District	FAMILIES IN KOTTAYAM DISTRICT
	21st July 2021	
	paper presenatation	
	online intercollegiate project presentation competition organized by the Research and Post Graduate Department of Commerce, St. Aloysius College, Edathua, Kerala	

Asst.Prof Seethu John Faculty in charge

Asst.Prof Anish B Bhaskaran Head of the Department











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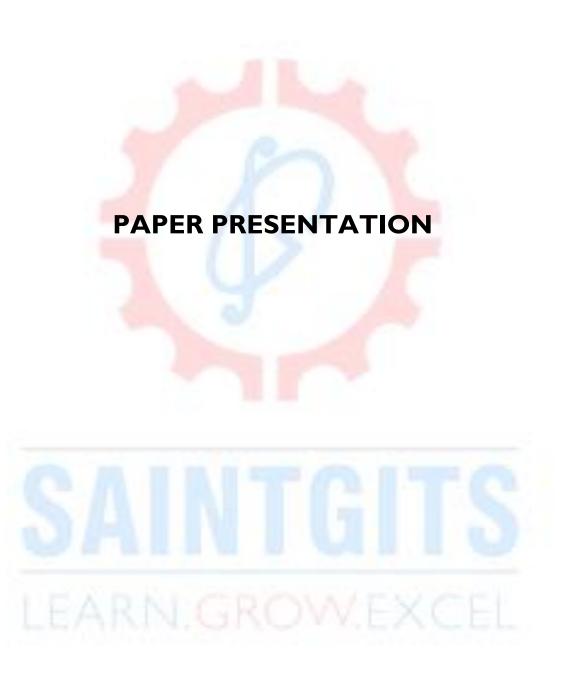
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DEPARTMENT OF COMMERCE

### CONSOLIDATED LIST OF PAPER PRESENTATION **ACADEMIC YEAR - 2020-21**

2	-	N/S
Pranav Raj	Anina B Kottaram	Name of the Student
M.Com (Ecommerce)	M.Com (Ecommerce)	Batch
International conference on Post pandemic business and institutional implications: an exploration by corporates and academics	International conference on Post pandemic business and institutional implications: an exploration by corporates and academics	Event
28.7.2020	28.7.2020	Date of event
FISAT, Agamally	FISAT, Agamally	Organised By
	Pranav Raj  M.Com (Ecommerce)  Pranav Raj  M.Com (Ecommerce)  M.Com (Ecommerce)  Pranav Raj  M.Com (Ecommerce)  International conference on Post pandemic business and institutional implications: an exploration by corporates and academics	Anina B Kottaram  M.Com (Ecommerce)  Anina B Kottaram  M.Com (Ecommerce)  International conference on Post pandemic business and institutional institutional conference on Post pandemic business and institutional institutional implications: an exploration by corporates and academics  M.Com (Ecommerce)  International conference on Post pandemic business and institutional implications: an exploration by corporates and academics

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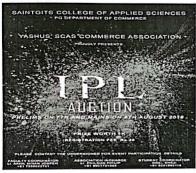
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### SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM, KOTTAYAM

### PG DEPARTMENT OF COMMERCE

Commerce association have organized a IPL Auction in the month of August 2019. The prelims were conducted on 7th August 2019 and the mains on 8th August 2019.





Winners are:

Jerin P Chacko S5 A

Johan John S5 A

Amal T Anish S5 A

Deepak P John S5 A

Competition details:

First round: Written Test

Second round: IPL Auction

No. of Team Participated: 34 teams

Asst.Prof Anish B Bhaskaran

Academic Co-ordinator

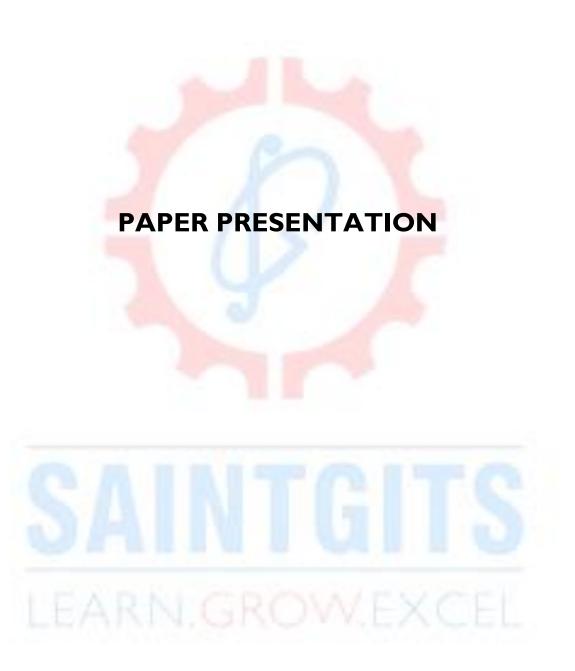


Prof. Mc Joseph

Principal







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### DEPARTMENT OF COMMERCE

### CONSOLIDATED LIST OF PAPER PRESENTATION **ACADEMIC YEAR - 2019-20**

			S/N	
		Ashiwarya Suresh	Student	Name of the
		M.Com (Finance&	Batch	
presentation competition on Emerging Progression in Commerce and manageme	to the growing significance of derivatives market in the Indian Economy	National Seminar on Dimensions of Derivatives owing	Event	
20.2.2020		10.1.2020	Date of event	
Post Department of Commerce, K G college , Pambady	Edathuva , kerala	Post Department of Commerce, St Alysious College	Organised By	

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4	ω	2
Judy Rajan	Josh Varghese	Pranav Raj
M.Com (Finance& Taxation)	M.Com (Finance&	M.Com (Finance& Taxation)
National Seminar on Dimensions of Derivatives owing	National Seminar on Dimensions of Derivatives owing to the growing significance of derivatives market t the Indian Economy	National Seminar on Dimensions of Derivatives owing to the growing significance of derivatives market t the Indian Economy
10.1.2020	10.1.2020	10.1.2020
Post Department of Commerce, St Alysious College,	Post Department of Commerce, St Alysious College, Edathuva, kerala	Post Department of Commerce, St Alysious College, Edathuva, kerala



7 Anina b Kottaram	6 Tinu Varghese	5 Devu Saji	
M.Com (Finance&	M.Com (Finance&	M.Com (Finance& Taxation)	
National Paper presentation competition on Emerging Progression in Commerce and	National Seminar on Dimensions of Derivatives owing to the growing significance of derivatives market t the Indian Economy	National Seminar on Dimensions of Derivatives owing to the growing significance of derivatives market t the Indian Economy	to the growing significance of derivatives market t the Indian Economy
20.2.2020	10.1.2020	10.1.2020	
Post Department of Commerce, K G college , Pambady	Post Department of Commerce, St Alysious College, Edathuva, kerala	Post Department of Commerce, St Alysious College, Edathuva, kerala	Edathuva, kerala

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80										
Alex P Kurian										
(Ecommerce)	M.Com									
	Economy	t the Indian	derivatives market	significance of	to the growing	Derivatives owing	on Dimensions of	National Seminar		management
10.1.2020										
	Edathuva, kerala	Alysious College,	of Commerce, St	Post Department						
	(Ecommerce)	nerce) Economy 10.1.2020	M.Com (Ecommerce)	derivatives market t the Indian M.Com Economy 10.1.2020	significance of derivatives market t the Indian  M.Com Economy 10.1.2020	to the growing significance of derivatives market t the Indian M.Com Economy 10.1.2020	Derivatives owing to the growing significance of derivatives market t the Indian  M.Com Economy (Ecommerce)  Derivatives owing to the growing significance of derivatives market t the Indian  10.1.2020	on Dimensions of Derivatives owing to the growing significance of derivatives market t the Indian M.Com Economy 10.1.2020	National Seminar on Dimensions of Derivatives owing to the growing significance of derivatives market t the Indian Economy [Ecommerce]  National Seminar on Dimensions to the growing significance of derivatives market t the Indian	National Seminar on Dimensions of Derivatives owing to the growing significance of derivatives market t the Indian Economy [Ecommerce]  National Seminar on Dimensions of Derivatives owing to the growing to the growing I 0.1.2020

Asst.Prof Anish B Bhaskaran Faculty in charge

Asst. Prof Anish B Bhaskaran
Alademic Coordinator

Dr.K K John Principal











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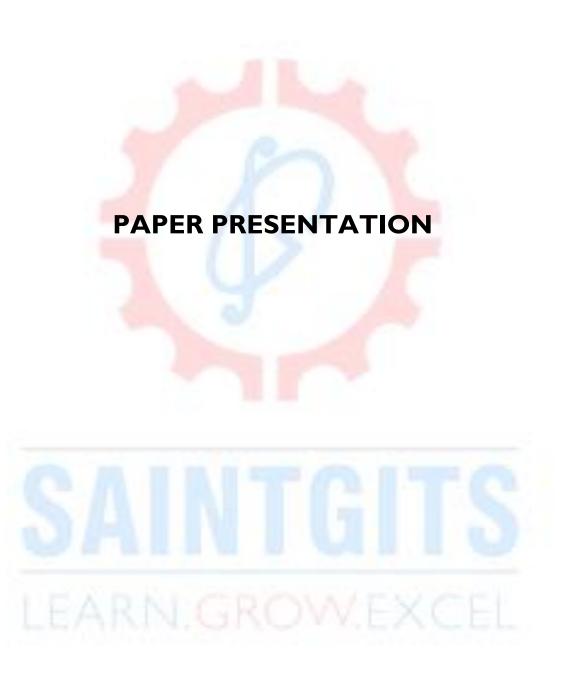
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## SAINTGITS (C)



### CONSOLIDATED LIST OF PAPER PRESENTATION **ACADEMIC YEAR - 2018-19 DEPARTMENT OF COMMERCE**

Asst.Prof Anish B B Faculty in charge			N/S
Asst. Prof Anish B Bhaskaran Faculty in charge			_
Assembly to	Alex P kurian		Name of the Student
Asst.Prof. Ailade	(Ecommerce)		Batch
Asst. Prof Anish B Bhaskaran Charles	funds – Investment Hub of the era :Current perspective and prospective relaiblity Intercollegiate paper presentation competition	Two day National Seminar on Mutual	Event
	10.10.2018	7.12.2018	Date of event
Dr.K.K.John Principal	Post Department of Commerce, St Mary's college , Manarcadu	Post Department of Commerce, St Alysious College, Edathuva, kerala	Organised By
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