



**MAHATMA GANDHI UNIVERSITY, KERALA**

**Abstract**

Ph.D. Programme in Management Studies - 2019 Admission - Registration for research - Granted - Orders issued.

**ACADEMIC A 10 SECTION**

No. 6663/AC A 10/2019/MGU

Priyadarsini Hills, Dated: 26.12.2019

- Read:-*1. UGC (Minimum Standards and Procedure for Award of M.Phil./Ph.D. Degrees) Regulations, 2016.  
 2. U. O. No. 448/AX/3/2017/Academic dated 24.01.2017.  
 3. U. O. No. 3783/AC A10/2019/MGU dated 03.08.2019.  
 4. U. O. No. 5793/AC A10/2019/MGU dated 19.11.2019.  
 5. Minutes of the meeting of the Doctoral Committee held on 19.11.2019.

**ORDER**

Sanction has been accorded by the Vice-Chancellor, vide the paper read as (3) above, to the following candidates who are recommended by the Doctoral Committee, vide the paper cited (5), being granted registration for research in the discipline Management Studies, as shown below, under the Faculty of Management Science.

Regn. No. & Year	Name & address of the research scholar	Discipline	Name of the research supervising teacher	Centre of research	Title of research work	Nature of regn.
332/2019	<b>RANI TOM</b> MUKKUDIVIL (H) PERUMBAIKADU P. O. SAMKRANTHI KOTTAYAM DISTRICT PIN - 686028	Management Studies	Dr. Rakesh Krishnan M.	Rajagiri College of Social Sciences, Kalamassery	A STUDY ON FINANCIAL LITERACY INFLUENCING FINANCIAL WELLBEING: THE MODERATING EFFECT OF FINANCIAL RISK TOLERANCE	Part time
333/2019	<b>KANNAN SEKAR</b> AKSHAYA (H) NANDANAM LANE P. O. KARUMOM THIRUVANANTHAPURAM DISTRICT PIN - 695002	Management Studies	Dr. Rakesh Krishnan M.	Rajagiri College of Social Sciences, Kalamassery	BEHAVIOURAL INTENTION TO USE FOOD DELIVERY AGGREGATORS - A TAM MODEL APPROACH AND FACTORS AFFECTING BRAND CHOICE IN CASE OF FOOD DELIVERY AGGREGATORS	Part time

334/2019	<b>ARUN GEORGE</b> PERUMARATHUMKALAYIL THURUTHICAD P. O. MALLAPPALLY KOTTAYAM PIN - 689597	Management Studies	Dr. Joji Alex N.	Rajagiri College of Social Sciences, Kalamassery	THE EFFECT OF PRICE CUES ON DEMAND IN THE DIGITAL ECONOMY	Part time
335/2019	<b>NIMMY LOVELY GEORGE</b> VAIKATHUPARAMBIL VALAYIL( H) RIVER EAST NO.40 IRIMPANAM P. O. THRIPUNITHURA ERNAKULAN PIN - 682309	Management Studies	Dr. Rakesh Krishnan M.	Rajagiri College of Social Sciences, Kalamassery	A STUDY ON PURCHASE INTENTION INFLUENCING PURCHASE DECISION: THE MODERATING EFFECT OF PAIN OF PAYING	Full time
336/2019	<b>RINCY ANTONY</b> CHERUVALLIYIL(H) NATTAKOM P. O. KOTTAYAM PIN - 686013	Management Studies	Dr. Joji Alex N.	Rajagiri College of Social Sciences, Kalamassery	A STUDY ON THE EFFECT OF BIOPHILIC DESIGN ON SELECT SERVICE ENCOUNTER DIMENSIONS AND THEIR INFLUENCE ON CUSTOMER LOYALTY	Full time

- The candidates have to report to the research centre immediately and shall undergo Course Work which commences on 1st January 2020 (if not a holiday).
- The date of effect of registration of the candidates, irrespective of full time or part time, will be the date of commencement of Course Work in the centre.
- In the case of candidates eligible for Anytime Registration (CSIR/JRF/KSCTE/INSPIRE etc.) the date of effect of registration is the date of joining the research centre after obtaining the registration order.
- The registration granted will be confirmed only after the successful completion of Course Work.
- The maximum and the minimum period of research is as per University Grants Commission (Minimum Standards and Procedure for Award of M.Phil./Ph.D. Degrees) Regulations, 2016.

Orders are issued accordingly.

BAIJU N

ASSISTANT REGISTRAR IV (ACADEMIC)  
For REGISTRAR

Copy To

1. The research scholars concerned
2. The research supervising teachers concerned
3. The heads of the research centres concerned
4. Director of Research
5. EB XIV Section
6. JR II (Admn) / DR I (Acad) / AR IV (Acad)
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