

Sacred Heart College, Chalakudy, Kerala, India

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National Conference

LIFE IN THE 2020s: SOCIAL, CULTURAL AND ECONOMIC DIMENSIONS

Organized by

Department of Economics Sacred Heart College, Chalakudy, Kerala, India

In collaboration with

IQAC, Sacred Heart College, Chalakudy, Kerala, India

E - CERTIFICATE

This is to certify that

Ms. STEPHIA ELSA SHAJI

M. COM STUDENT &SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM KOTTAYAM

has participated in the online National Conference on 'Life in the 2020s: Social, Cultural and Economic Dimensions' organised by the Department of Economics, Sacred Heart College, Chalakudy, Kerala in collaboration with IQAC, Sacred Heart College, Chalakudy, Kerala on 25th May 2021.

Dr. Chacko Jose P

Dr. Chacko Jose P Dr. Sr. Reena Ittyachar
Organizing secretary & Head Principal
Department of Economics Sacred Heart College

Dr. Sr. Reena Ittyachan

Dr. Shirley Jose K
IQAC Coordinator
Sacred Heart College

Mr. Nijil Jacobi
Conference Coordinator

Department of Economics

DEPARTMENT OF CORPORATE SECRETARYSHIP & ACCOUNTING FINANCE



COLLEGE OF SCIENCE AND HUMANITIES

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Kattankulathur - 603 203



Two Day International Conference on

INNOVATIVE BUSINESS TECHNOLOGIES & DIGITAL ECONOMY – OPPORTUNITIES AND CHALLENGES



This is to certify that Dr./Mr./Ms. <u>STEPHID ELSA SHATI</u> of <u>SRINTCHTS COLLEGE OF APPLIED SCIENCES MOTTAYAM</u> has participated/presented a paper entitled <u>A STUDY ON PRODUCT INNOVATION</u>, <u>CUSTOMER SATISFACTION AND BRAND LOYALTY</u> <u>OF USING SMARTRIPHONE AMONG COLLEGE STUDENTS</u> in the two day International conference on "Innovative Business Technologies & Digital Economy – Opportunities And Challenges" organized by Department of Corporate Secretaryship & Accounting and Finance, College of Science and Humanities SRM Institute of Science and Technology, Kattankulathur – 603 203, held on 29th & 30th March, 2022

Kh Upuday Convenor Ashlum Platon 22 Deputy Dean

Dean