



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Ph.D Programme in Management Studies - 2020 Admn - Provisional Registration for research - Granted Orders issued.

ACADEMIC A 10 SECTION

No. 4261/AC A 10/2021/MGU

Priyadarsini Hills, Dated: 31.08.2021

Read:-1. Mahatma Gandhi University Ph.D. Regulations, 2016.

2. Notification No. AC AX/Gen/Ph.D.Reg./N&A/2020 dated 30.06.2020.

3. Notification No. AC AX/Gen/Ph.D.Reg./N&A/2020 dated 06.02.2020.

4. U.O. No.1926/AC A10/2021/MGU dated 08.04.2021.

5. Minutes of the meeting of the Doctoral Committee held on 13.07.2021 and 14.07.2021.

ORDER

Applications were invited, vide the notifications read as (2) and (3) above, from eligible candidates for registration in 2020 Admission, for research leading to the award of Ph.D. Degree of Mahatma Gandhi University. As such, scrutiny of applications submitted by the below mentioned candidates and their Doctoral Interview was conducted on 13.07.2021 and 14.07.2021 at School of Management Studies by the Doctoral Committee of the Department. The Doctoral Committee, vide the paper read as (5) above, has recommended the following candidates being granted registration for research.

Sanction has been accorded by the Vice-Chancellor to grant registration for research leading to the award of Ph.D. Degree in Management Studies under the Faculty of Management Science, to the candidates as mentioned below :

Reg No.	Name and address of the research scholar	Discipline	Name of the research supervising teacher	Centre of research	Title of research work	Nature of regn.
404/2020	ANOOP P. S. Paruthippara (H), Mankulam P. O, Idukki District. PIN - 685565	Management Studies	Dr. Biju M. K.	School of Management and Business Studies	ROLE OF AGRICULTURE IN FINANCIAL EMPOWERMENT : A STUDY AMONG BLACK PEPPER AND CARDAMOM MARGINAL FARMERS IN KERALA	Full time

405/2020	ANJANA S. House-A, Vinayak, My Home Rose Villas, Vrindavan, West Kadungalloor, Aluva, Ernakulam District. PIN - 683110	Management Studies	Dr. Roshna Varghese	School of Management and Business Studies	IMPACT OF FINANCIAL LITERACY ON INVESTOR'S RISK TOLERANCE - THE MEDIATING ROLE OF PERSONALITY TRAITS	Full time
406/2020	NANDITHA DEV Puthenparambu (H), Purakkad P. O. Ambalapuzha, Alappuzha District. PIN - 688561	Management Studies	Dr. Johney Johnson	School of Management and Business Studies	A STUDY ON GREEN HRM AND ITS INFLUENCE ON ORGANIZATIONAL CITIZENSHIP BEHAVIOUR WITH SPECIFIC REFERENCE TO SELECT ORGANIZATIONS IN KERALA	Full time (JRF)
407/2020	KRISHNAVENI K. Korakkampally (H), Muhamma P. O. Alappuzha District. PIN - 688525	Management Studies	Dr. Johney Johnson	School of Management and Business Studies	INFLUENCE OF ELECTRONIC WORD OF MOUTH IN CHOOSING A TOURIST DESTINATION - A STUDY WITH REFERENCE TO BACKWATER AND BEACH TOURISM IN KERALA	Full time (JRF)

408/2020	ARUN GEORGE JOSEPH Nedumthakady (H), Kuruvamoozhy P. O. Kanjirappally, Kottayam District. PIN - 686509	Management Studies	Dr. Babu Michael	St. Berchman's College, Changanassery	IMPACT OF BRAND EQUITY ON IMPULSE BUYING BEHAVIOUR OF CHOCOLATES, AMONG COLLEGE STUDENTS IN KERALA	Part time
409/2020	TANIA THOMAS Naduthottiyil (H), Aruvithura P.O., Erattupetta, Kottayam District. PIN - 686122	Management Studies	Dr. Babu Michael	St. Berchman's College, Changanassery	INFLUENCE OF SERVICE QUALITY ON CUSTOMER LOYALTY - A STUDY ON HOME APPLIANCES IN KERALA	Part time
410/2020	SUMINA SUSAN KOCHITTY Nedumpampil (H), Pallom P. O., Kottayam District. PIN - 686007	Management Studies	Dr. Babu Michael	St. Berchman's College, Changanacherry	A STUDY ON ORGANISATIONAL COMMITMENT AMONG FACULTY MEMBERS OF COLLEGES IN KERALA	Part time
411/2020	THUSHARA SOJAN Lakapampil (H), Perunna East, Changanassery, Kottayam District. PIN - 686102	Management Studies	Dr. Mathew Joseph	St. Berchman's College, Changanacherry	EMPLOYEE ENGAGEMENT OF GIG WORKERS IN KNOWLEDGE PROCESS OUTSOURCING (KPO) SECTOR IN KERALA STATE	Part time

412/2020	RIBA K JOHN Vadakethil (H), Paliyakara Palace Lane, Thiruvalla Pathanamthitta District. PIN - 689101	Management Studies	Dr. Mathew Joseph	St. Berchman's College, Changanassery	A STUDY ON ONLINE CUSTOMER ENGAGEMENT STRATEGIES AND ITS IMPACT ON BRAND INTIMACY WITH SPECIAL REFERENCE TO HOTEL INDUSTRY IN KERALA	Full time
413/2020	SHINO ABRAHAM Madathumannil (H), Poovanthuruthu P. O, Kottayam District. PIN - 686012	Management Studies	Dr. Mathew Joseph	St. Berchman's College, Changanassery	STUDY ON THE ANTECEDENTS OF IMPULSE BUYING BEHAVIOUR OF CONSUMERS IN ONLINE SHOPPING OF APPAREL IN KERALA	Part time
414/2020	ALFIA THAHA Ankalam (H), Mariappally, Nattakom P. O, Kottayam District. PIN - 686013	Management Studies	Dr. Siby Joseph K	St. Berchman's College, Changanassery	THE BEHAVIOURAL ANTECEDENTS OF INVESTMENT DECISIONS AMONG IPO INVESTORS IN KERALA	Full time
415/2020	SHERRY RITHA ANTONY Puthenpurayil (H), North Veliyanadu, Alappuzha District. PIN - 689590	Management Studies	Dr. Siby Joseph K	St. Berchman's College, Changanassery	INVESTMENT DECISIONS AND BEHAVIOURAL BIASES AMONG BANKING PROFESSIONALS IN KERALA	Full time

416/2020	NIDHIN JOHN Marianidhi (H), Muttambalam P. O., Kottayam District. PIN - 686004	Management Studies	Dr. Siby Joseph. K	St. Berchman's College, Changanacherry	CAPITAL STRUCTURE AND CORPORATE FINANCIAL PERFORMANCE : A MULTI DIMENSIONAL STUDY IN THE INDIAN CONTEXT	Part time
417/2020	SONY JOSEPH Chunkapurackal (H), Vakakkadu, Erumapramattom P. O, Moonnilavu (Via), Kottayam District. PIN - 686586	Management Studies	Dr. Siby Joseph. K	St. Berchman's College, Changanassery	ENTREPRENEURIAL SELF-EFFICACY AMONG PROFESSIONAL STUDENTS IN KERALA	Part time
418/2020	REGINOLD JOHN S. H. Province, Rajagiri P. O, Kalamassery, Ernakulam District. PIN - 683104	Management Studies	Dr. Joji Alex	Rajagiri College of Social Sciences, Kalamassery	THE INFLUENCE OF FLEXIBLE WORK ARRANGEMENTS ON WORK LIFE BALANCE AND EMPLOYEE ENGAGEMENT	Full time
419/2020	RANI M. SUSAN Peedikaparambil (H), Ashok Nagar, Velloor P. O, Kottayam District. PIN - 686501	Management Studies	Dr. Veeva Mathew	Rajagiri College of Social Sciences, Kalamassery	ROLE OF CUSTOMER ADVOCACY IN ENHANCING THE FOUR A'S	Full time

- The research scholar has to report to the research centre immediately and shall undergo Course Work as per instructions from the University.
- The effective date of registration of the scholars who got registration for research in School of Management and Business Studies, irrespective of full time or part time, including JRF, shall be the date of joining the research centre after obtaining the registration order.
- The effective date of registration of the scholars who got registration for research in Approved Research Centres will be the date of commencement of Course Work in the centre.
- The registration granted will be confirmed only after successful completion of Course Work and on submission of original documents related to research.
- The maximum and minimum period of research is as per Mahatma Gandhi University Ph. D. Regulations, 2016.

Orders are issued accordingly.

MURALEEDHARAN K V

ASSISTANT REGISTRAR IV (ACADEMIC)

For REGISTRAR

Copy To

1. The research scholars concerned
2. The research supervising teachers concerned
3. The head of the research centre concerned
4. Director of Research
5. JR II (Admn) / DR I (Acad) / AR XXI (Exams)
6. EB X Section
7. Records Section
8. Content Management Section
9. Stock File
10. File No. 51456/AC A10-3/2021/ACAD

Forwarded / By Order

Section Officer