



## Criterion 3: Research, Innovations and Extension

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

### ACADEMIC WRITING

**CAMPUS**

Kottukulam Hills, Patha

**CORPORATE OFFI**

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**TOPIC: ACADEMIC WRITING**

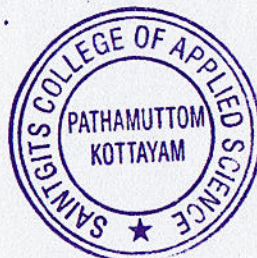
**RESOURCE PERSONS: ASST. PROF. RANI TOM**

An internal FDP on the Topic "Academic Writing" was conducted by Asst Professor Rani Tom on 24<sup>th</sup> May 2021 at 3pm via Google Meet. The programme intended to enhance the academic proficiency of faculties. The session started with the welcome address of the Principal Dr. K K John. The conclusion address for the sessions was given by Prof. M C Joseph, Associate Director of SCAS. The programme lasted till 4 pm.

Rani Tom

Assistant Professor

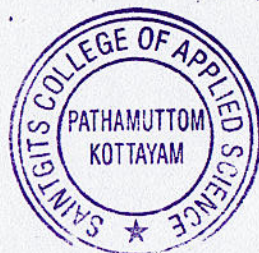
Department of Business Administration





FDP on Academic Writing & SPSS and Applications (2021-05-24 at 02:39 GMT-7)

The screenshot shows a Zoom meeting interface. The main window displays a Prezi presentation slide titled "Theoretical backdrop". The slide features a central dark blue circle with a white horizontal line and five orange dots. Below the line, there are two text boxes: "Select a linear text" and "Detailed about literature". The background of the slide is white with faint illustrations of a DNA helix, a leaf, and a hexagonal molecular structure. The Zoom interface includes a search bar at the bottom left, a progress bar showing 21:12 / 1:05:23, and a video feed of a participant named "RANI TOM Toin" on the right. The browser's address bar shows "prezi.com/p/nictmo0jku?present=1".



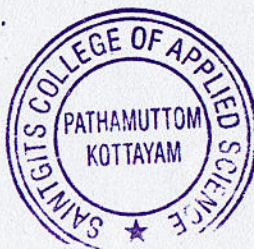
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FDP on Academic Writing & SPSS and Applications (2021-05-24 at 02:39 GMT-7)

**Table I: A Summary of literature on Internet banking adoption in India**

S. No.	Study	Theoretical basis	Constructs used	Sample size and method	Data analysis tools
1	Agarwal <i>et al.</i> (2009)	--NA--	Security, trust, convenience, ease of use, value	320 e-banking users Quota sampling	Factor analysis
2	Bhatt (2011)	TPB	BI, ATT, SN, PBC	150 bank customers Judgment Sampling	Regression analysis SEM
3	Dash <i>et al.</i> (2011)	TAM	PU, PEOU, SI, ATTL, BI	295 IB users Random	ANOVA, Regression Analysis Factor
4	Dash <i>et al.</i> (2012)	--NA--	PR, ATT	260 customers Systematic sampling	ANOVA, Regression Analysis Factor
5	Dixit and Datta (2010)	--NA--	Security and privacy, trust, familiarity, innovativeness, awareness	200 adults	Factor Analysis
6	Kalaiarasi and Sridhya (2012)	IDT	BI, Relative advantage, compatibility, complexity, trialability, risk	85 engineering students	SEM
7	Kesharwani and Bisht (2012)	TAM	PU, PEOU, PWD, BI, TRT, PBC, SI, PR	619 IB users Convenience sampling	EFA, SEM
8	Kesharwani and Tripathy (2012)			440 traditional bank customers	EFA, Regression Analysis



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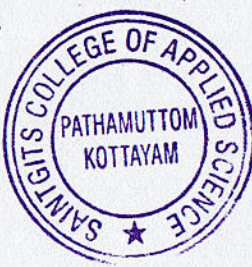
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43:42 / 1:05:23



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Participants	Joined
FDP SCAS	6-24-2021 15:46:10
AADHIRA MERITA SOLOMON ECO	6-24-2021 15:46:10
AADHIRA MERITA SOLOMON ECO Presentation	6-24-2021 15:46:10
Ambily Kuruvilla	6-24-2021 15:46:10
ANISH BHASKARAN BCOM	6-24-2021 15:46:10
ANJU ANN HS	6-24-2021 15:46:10
ANU ZACHARIA ENG - SCAS	6-24-2021 15:46:10
Arun Padmanabhan	6-24-2021 15:46:10
ashly mathew	6-24-2021 15:46:10
Associate Director SCAS	6-24-2021 15:46:10
JINTA THOMAS Commerce Dept.	6-24-2021 15:46:10
jisha jayakumar	6-24-2021 15:46:10
JOHNSYMOL JOY BCA	6-24-2021 15:46:10
LIDA MARIAM GEORGE COMMERCE	6-24-2021 15:46:10
LIMA LUKOSE COMMERCE FACULTY	6-24-2021 15:46:10
Neenu Ann Sunny	6-24-2021 15:46:10
Pallavi Abraham BBA	6-24-2021 15:46:10
PREETHA THOMAS BCOM	6-24-2021 15:46:10
PRINCIPAL SCAS	6-24-2021 15:46:10
RANI TOM Tom	6-24-2021 15:46:10
RESHMA SHYNA SHAJAN ECO	6-24-2021 15:46:10
RESHMI SUSAN JACOB CORPORATE ECONO	6-24-2021 15:46:10
RESMI G NAIR BCOM	6-24-2021 15:46:10
Sanal Jacob	6-24-2021 15:46:10
SANJU P CHERIAN	6-24-2021 15:46:10
Saparna P	6-24-2021 15:46:10
SEETHU JOHN	6-24-2021 15:46:10
SHERIN MARY BCA	6-24-2021 15:46:10
Shijin Scaria Vattachal	6-24-2021 15:46:10
sreeja ks	6-24-2021 15:46:10
TANIA THOMAS BBA	6-24-2021 15:46:10
VIDYA R NAIR HS	6-24-2021 15:46:10
VINEETHA P GEORGE BCOM	6-24-2021 15:46:10

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**SAINTGITS**  
COLLEGE OF APPLIED SCIENCES

Faculty Development Program

On

# ACADEMIC WRITING

Resource Person



**Asst. Prof. Rani Tom**

Saintgits College of Applied Sciences



**24<sup>th</sup> May 2021 @ 3.00 PM**



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