

ENTREPRENEURSHIP & STARTUPS (VALUE-ADDED COURSE)

2020-2021

SUMMARY REPORT

Name of the Course: ENTREPRENEURSHIP & STARTUPS

Course Code: VBBAES008

Offering Body: BBA DEPARTMENT, SAINTGITS COLLEGE OF APPLIED SCIENCES

No: of students who opted the course: 58

Batch, class and semester to which the course was offered:

Batch	Class	Semester
2018-2021	BBA	5 th and 6 th Semester

Duration of the course: 30 Hours

Topics Covered: Discuss the importance of entrepreneurship and start-up, discuss the method of preparing a business plan.

Resource materials, Teaching Methodology: The classes were conducted through experiential method through online classes (classes in online mode due to Covid-19 Pandemic). Interaction with successful entrepreneurs were scheduled through online.

Outcome of the course:

CAMPUS

Kottukulam Hills, Pathamuttom P. O., Kottayam – 686 532, Kerala | Tel: +91 481 2433787 | scas@saintgits.org

CORPORATE OFFICE

III Floor, Unity Building, K. K. Road, Kottayam – 686 002, Kerala | Tel: +91 481 2584330, 2300365 | mail@saintgits.org

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After the completion of the course, the students are able to:

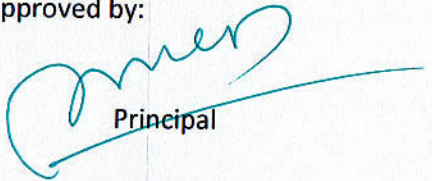
- Analyze the basic environment for entrepreneurial development.
- Identify the elements of success of entrepreneurial ventures.
- Evaluate the effectiveness of various entrepreneurial strategies.
- Demonstrate the functions of Start-ups in entrepreneurship.

Prepared by:

VAC Coordinator



Approved by:


Principal

Dr. K. K. John
Principal
Saintgits College of Applied Sciences
Kottukulam Hills, Pathamuttom P. O.
Kottayam 686 532, Kerala

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